

# Sponsorship Guide

# 2026 Cal-IPC Symposium

*Think Globally, Weed Locally!*

Online • October 20-22



Photo: Mattole Restoration Council

# Your sponsorship supports training and connections for California's land stewards!

Sponsor the 2026 Cal-IPC Symposium and connect to hundreds of land managers, researchers, and restoration volunteers. This annual event brings together members of the natural resource community to share the latest information on invasive plant biology and management. This year we're gathering online, providing a way to connect to colleagues across the state, country, and globe.

This year's sessions explore the connections between our weed management work at the local level and the global challenge of invasive species, highlighting horticultural invasives, biological control of weeds, the cost of not managing invasive plants, local management and engagement actions that work, global movement of aquatic and wetland weeds, management strategies for habitats with ubiquitous weeds, and more.

We invite small non-profit partners to use the "Grassroots" sponsorship rates (annual budget lower than \$500,000), designed for CNPS Chapters, Resource Conservation Districts, Weed Management Areas, and other small local organizations.

To sponsor the 2026 Symposium, use the attached form or use our online form at [cal-ipc.org/symposium](http://cal-ipc.org/symposium). Questions? Please contact us at [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 510-843-3902 x305.

---

## 600+ Attendees from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Academic researchers and students
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

---

## 3 days of Presentations

on a wide range of topics related to invasive plant biology and land management

---

**30 State and Federal Agencies**

**180 Organizations**

---

## Online Banner Ads & Digital Listing

---

### Opportunities for Sponsor recognition:

- Plenary acknowledgement
- Sponsors thanked onscreen between presentations
- Banner ads on event app
- Event emails to list of 11,000+
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,200+ daily views)
- 1 year membership for select employees

---

## Statewide WMA Meeting / Online Workshops

---

Awards Ceremony



*Photos from 2025 Cal-IPC Symposium in Ventura. From L to R: Poster session, Frank Quon. "Stay on Target" workshop, Jutta Burger. Seed cleaner demonstration at Santa Monica Mountains National Recreation Area, Jutta Burger.*

# 2026 Sponsorship Benefits

	Sponsor Levels				Grassroots Sponsor Levels (CNPS chapters, RCDs, WMAs, & nonprofit partners with annual budget less than \$500k)		
	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Banner ads on the conference platform and listing in sponsor directory	✓	✓	✓	✓	✓	✓	✓
Admissions to the Symposium, including workshops and DPR CEUs*	16 indiv.	8 indiv.	4 indiv.	2 indiv.	3 indiv.	2 indiv.	1 indiv.
Organizational membership for 2027*	Patron Level 6 indiv.	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Acknowledgement on slides before each session	Logo - listed first	Logo - listed second	Logo - listed third	Logo - listed last	Logo - listed first	Logo - listed second	Logo - listed last
Verbal recognition from organizers	At opening session	At second day opening	At awards ceremony		At second day opening		
Acknowledgement on Cal-IPC Symposium emails to list of 10,000+	Logo - listed first	Logo - listed second	Logo	Name	Logo - listed first	Logo	Name
Listing on Cal-IPC website	Logo - listed first	Logo - listed second	Logo - listed third	Logo - listed last	Logo - listed first	Logo - listed second	Logo - listed last
Organization acknowledged in 2027 issues of Cal-IPC's <i>Dispatch</i> newsletter	Logo	Logo	Logo	Name	Logo	Name	Name

\*The fair market value of each individual Symposium admission is \$245. The fair market value of each individual membership is \$50.

# Thank you to our 2025 Symposium Sponsors!

## PLATINUM

STEVE & LESLIE  
HARTMAN



## GOLD

## SILVER

BOB  
CASE  
for:



**PARKS**  
CALIFORNIA



RECON



## BRONZE

Laguna Canyon Foundation · Civicorps · Irvine Ranch Conservancy  
Dendra, Inc. · UC Statewide IPM Program · Marin Water  
California Wildlife Conservation Board · Irvine Ranch Water District  
Catalina Island Conservancy

## GRASSROOTS GOLD

## GRASSROOTS SILVER



Santa Barbara  
Botanic Garden



## GRASSROOT BRONZE

Endangered Habitats League · Dorothy King Young Chapter CNPS  
Riverside/San Bernardino CNPS Chapter · San Mateo County Dept. of Agriculture



# 2026 Cal-IPC Symposium Sponsorship

**Online · October 20-22**

**Sponsor and pay using the form below or online at [cal-ipc.org/symposium](http://cal-ipc.org/symposium)**

**Return form:** [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org), (fax) 510.217.3500 or 1442-A Walnut Street #462, Berkeley, CA 94709. **Questions? Contact:** [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 510-843-3902 x305

Sponsor Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$5,225</i>	<i>Fair Market Value: \$3,195</i>	<i>Fair Market Value: \$2,130</i>	<i>Fair Market Value: \$820</i>	<i>Fair Market Value: \$820</i>	<i>Fair Market Value: \$445</i>	<i>Fair Market Value: \$150</i>

## Sponsor information for program and event:

We will follow up to sign up your attendees and set up your membership benefits. We will also email you a link to fill out your organization profile for the online app, which includes the capability to share videos, social media links, and handouts.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

## Short description of your organization for the Symposium program (max 60 words).

## Payment:

<b>Payment Type</b>	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
<b>Credit Card</b> (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
<b>Address for CC</b> (if different from Sponsor info, above)	Name on CC:	Phone for CC:	
	Address:	Email for CC:	
	City:	State:	Zip:



*Photo: Bob Wick, Bureau of Land Management*

## CONTACT INFORMATION

Get in touch!  
symposium@cal-ipc.org  
510-843-3902 x305

Mail forms or make payments to:  
California Invasive Plant Council  
1442-A Walnut Street, #462  
Berkeley, CA 94709

*The California Invasive Plant Council is a 501 (c)3 nonprofit organization founded in 1992. EIN 68-0289333.  
Cal-IPC's mission is to protect California's environment and economy from invasive plants.*

**[www.cal-ipc.org/symposium](http://www.cal-ipc.org/symposium)**



*Photo: Bureau of Land Management*