

2025 Cal-IPC Symposium

Sponsorship Guide



***Beyond Eradication:
Resistance, Resilience, and Recovery***

Ventura and Online • Nov. 12-15



Your sponsorship supports training and connections for California's land stewards!

Sponsor the 2025 Cal-IPC Symposium and connect to hundreds of land managers, researchers, and restoration volunteers. This annual event brings together members of the natural resource community to share the latest information on invasive plant biology and management. This year, we're gathering at the Ventura Beach Marriott and also streaming sessions online, providing multiple ways to connect.

Theme sessions will explore land stewardship approaches that go beyond invasive plant removal by promoting ecological resistance to invasion, resilience to changing conditions, and recovery from major events like wildfire. Sessions will highlight strategies for strengthening habitat health while also addressing the human dimensions of adaptability in conservation.

We invite small non-profit partners to use the "Grassroots" sponsorship rates (annual budget lower than \$500,000), designed for CNPS Chapters, Resource Conservation Districts, Weed Management Areas, and other small local organizations.

To sponsor the 2025 Symposium, use the attached form or use our online form at cal-ipc.org/symposium. Questions? Please contact us at symposium@cal-ipc.org or 510-843-3902 x310.

600+ Attendees from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Academic researchers and students
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

3 days of Presentations

on a wide range of topics related to invasive plant biology and land management

30 State and Federal Agencies

180 Organizations

Sponsor Exhibitor Hall Online Banner Ads & Digital Listing

Opportunities for Sponsor recognition:

- Plenary acknowledgement
 - Sponsors thanked onscreen between presentations
 - Banner ads on event app
 - Event emails to list of 11,000+
 - 1 year recognition in newsletter (1,000+ distribution)
 - 1 year recognition on website (1,200+ daily views)
 - 1 year membership for select employees
-

Statewide WMA Meeting Trainings & Field Trips

Raffle & Reception | Awards Luncheon



2025 Sponsorship Benefits

	Sponsorship Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Organization acknowledged from the plenary stage	Opening	Awards ceremony	Second-day opening		Second-day opening		
Ventura Exhibit Hall	Prime Exhibit space	Exhibit space	Exhibit space	Shared Exhibit space	Exhibit space	Shared Exhibit space	
Hybrid app engagement - Banner Ads and ability to describe your org, post videos and documents, etc.	Prominent banner & org profile	Banner & org profile	Banner & org profile	Org profile	Prominent Banner & org profile	Banner & org profile	Org profile
Admission(s) to the Ventura Symposium including DPR credit (choose 1 workshop and 1 field trip)**	5	3	2	1	1		
Admission(s) to the Online Symposium including DPR credit	5	3	2			1	
Online Symposium acknowledgements (waiting room slideshow and post-event recordings)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
In-person Symposium acknowledgements* (Poster, slideshow, and printed agenda)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Acknowledgement on Cal-IPC Symposium emails to list of 11,000+ (Sign up early to maximize acknowledgement)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Listing on Cal-IPC website (1,200 daily views)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Organizational membership for 2026**	Benefactor Level 8 indiv.	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2026 issues of Cal-IPC's <i>Dispatch</i> newsletter	Business card size (or logo)	Logo	Logo	Name	Logo	Name	Name

*Sponsorship information and logo must be received by October 15 to guarantee inclusion.

**The fair market value of each Ventura Symposium admission is \$670. The fair market value of each Online Symposium admission is \$295. The fair market value of each individual membership is \$50.

Thank you to our 2024 Symposium Sponsors!

PLATINUM



STEVE & LESLIE
HARTMAN

GOLD



SILVER



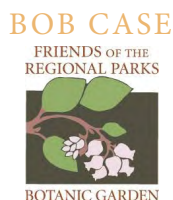
BRONZE

Catalina Island Conservancy
Dendra, Inc.
Irvine Ranch Conservancy

Irvine Ranch Water District
Laguna Canyon Foundation
Marin Water

Native Seed Group
UC ANR Integrated Pest Mgmt
U.S. Fish and Wildlife Service

GRASSROOTS GOLD



GRASSROOTS BRONZE

Calflora
CA Assoc. of Resource Cons. Dist.
CA Native Grasslands Association
CNPS – Dorothy King Young Chapter

CNPS – Orange County Chapter
CNPS – Riverside/San Bernardino Chapter
Escondido Creek Conservancy

Napa RCD
Riverside Corona RCD
SERCAL
Yolo County RCD



2025 Cal-IPC Symposium Sponsorship

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Sponsor and pay using the form below or online at cal-ipc.org/symposium

Return form: symposium@cal-ipc.org, (fax) 510.217.3500 or 1442-A Walnut Street #462, Berkeley, CA 94709. **Questions? Contact:** symposium@cal-ipc.org or 510-843-3902 x310

Sponsor Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$5,225</i>	<i>Fair Market Value: \$3,195</i>	<i>Fair Market Value: \$2,130</i>	<i>Fair Market Value: \$820</i>	<i>Fair Market Value: \$820</i>	<i>Fair Market Value: \$445</i>	<i>Fair Market Value: \$150</i>

Sponsor information for program and event:

We will follow up to sign up your attendees and set up your membership benefits. We will also email you a link to fill out your organization profile for the online app, which includes the capability to share videos, social media links, and handouts.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

Short description of your organization for the Symposium program (max 60 words).

Payment:

Payment Type	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
Credit Card (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
Address for CC (if different from Sponsor info, above)	Name on CC:	Phone for CC:	
	Address:	Email for CC:	
	City:	State:	Zip:



Photo: U.S. Fish and Wildlife Service

CONTACT INFORMATION

Get in touch!
symposium@cal-ipc.org
510-843-3902 x310

Mail forms or make payments to:
California Invasive Plant Council
1442-A Walnut Street, #462
Berkeley, CA 94709

*The California Invasive Plant Council is a 501 (c)3 nonprofit organization founded in 1992. EIN 68-0289333.
Cal-IPC's mission is to protect California's environment and economy from invasive plants.*

www.cal-ipc.org/symposium



Photo: Snapper CC BY 2.0