



Getting Ahead of the Invasion Curve



Photos(L-R): American Conservation Experience, Kevin Moncrief

SPONSORSHIP GUIDE
SYMPOSIUM 2024 • ONLINE • OCTOBER 23-25

Your sponsorship helps Cal-IPC protect California's environment and economy from invasive plants!

Sponsor the 2024 Cal-IPC Symposium and connect to the natural resource management community. This annual event brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management.

Theme sessions will explore the ways in which we can “get ahead of the curve” by focusing efforts on the early stages of the “invasion curve.” This means employing strategies of prevention and early detection/rapid response – strategies that are simple conceptually but more complex in practice. Speakers will share their work at the local, regional, and statewide levels. Other sessions will dig into a range of topics on invasive plant management and stewardship. We plan to hold in-person workshops throughout the year as well, so stay tuned for announcements of events coming up. See you in October!

We invite small non-profit partners to use the “Grassroots” sponsorship rates (annual budget lower than \$500,000), designed for CNPS Chapters, Resource Conservation Districts, Weed Management Areas, and other small local organizations.

Sponsor/Exhibitor Gallery

Our online platform makes it easy to connect with attendees interested in your organization.

Opportunities for Sponsor recognition:

- Plenary acknowledgement
- Sponsors thanked onscreen between presentations
- Scrolling banner ads on event app
- Interactive online gallery of sponsors
- Event emails to list of 11,000+
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,200+ daily views)
- 1 year membership for select employees

630+ Attendees in 2023 from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Academic researchers and students
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

3 days of Presentations

on a wide range of topics related to invasive plant biology and land management

— Statewide WMA Meeting —



Photos(L-R): Christopher McDonald, Alistair Dobson

2024 Sponsorship Benefits

	Sponsorship Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Organization acknowledged from the plenary stage	Opening	Awards ceremony	Second-day opening		Second-day opening		
Online Sponsor/Exhibitor Gallery	✓	✓	✓	✓	✓	✓	✓
Online app Sponsor engagement - Ability to describe your org, post videos and social media links, etc.	Banner ad & large virtual booth	Shared banner & Medium virtual booth	Virtual booth	Virtual booth	Virtual booth	Virtual booth	Virtual booth
Admission(s) to the online Symposium, including DPR credit to select sessions*	16	8	4	2	4	2	1
Symposium acknowledgements (waiting room slideshow and post-event recordings)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Acknowledgement on Cal-IPC Symposium emails (6-10) to list of 11,000+ (Sign up early to maximize acknowledgement)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Listing on Cal-IPC website (1,200 daily views)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Organizational membership for 2025*	Benefactor Level 8 indiv.	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2025 issues of Cal-IPC's <i>Dispatch</i> newsletter	Business card size (or logo)	Logo	Logo	Name	Logo	Name	Name

*The fair market value of each individual online Symposium admission is \$145. The fair market value of each individual membership is \$50.

Thank you to our 2023 Symposium Sponsors!

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Laguna Canyon Foundation
Marin Water
Nature Collective
The Nature Conservancy

Rapid Logix
Santa Barbara Botanic Garden
UC Integrated Pest Management
WRA Environmental Consulting

GRASSROOTS GOLD

BOB CASE



Santa Clara Valley Chapter
CALIFORNIA NATIVE PLANT SOCIETY



GRASSROOTS SILVER

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Calflora
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CNPS – Dorothy King Young Chapter
CNPS – Monterey Bay Chapter

CNPS – Napa Valley Chapter
CNPS – North Coast Chapter
CNPS – Orange County Chapter
CNPS – Riverside/San Bernardino Chapter

CNPS – South Coast Chapter
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2024 Cal-IPC Symposium Sponsorship

Online | October 23-25

Sponsor and pay using the form below or online at cal-ipc.org/symposium

Return form: symposium@cal-ipc.org, (fax) 510.217.3500 or 1442-A Walnut Street #462, Berkeley, CA 94709. **Questions? Contact:** symposium@cal-ipc.org or 510-843-3902 x310

Sponsor Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$2,720</i>	<i>Fair Market Value: \$1,460</i>	<i>Fair Market Value: \$780</i>	<i>Fair Market Value: \$440</i>	<i>Fair Market Value: \$730</i>	<i>Fair Market Value: \$440</i>	<i>Fair Market Value: \$295</i>

Sponsor information for program and event:

We will follow up to sign up your attendees and set up your membership benefits. We will also email you a link to fill out your organization profile for the online app, which includes the capability to share videos, social media links, and handouts.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

Short description of your organization for the Symposium program (max 60 words).

Payment:

Payment Type	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
Credit Card (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
Address for CC (if different from Sponsor info, above)	Name on CC:	Phone for CC:	
	Address:	Email for CC:	
	City:	State:	Zip:



Photos(L-R): Claire F. Meyler, Kellie Wenstrom

CONTACT INFORMATION

Get in touch!
symposium@cal-ipc.org
510-843-3902 x310

Mail forms or make payments to:
California Invasive Plant Council
1442-A Walnut Street, #462
Berkeley, CA 94709

*The California Invasive Plant Council is a 501 (c)3 nonprofit organization founded in 1992. EIN 68-0289333.
Cal-IPC's mission is to protect California's environment and economy from invasive plants.*

www.cal-ipc.org/symposium