



Reuniting for Resilience

CSU Chico and Online

October 25-28



SYMPOSIUM

2023

Sponsorship Guide



Photo: Phoca2004 on Flickr

Your sponsorship supports our work protecting California's environment and economy from invasive plants!

Sponsor the 2023 Cal-IPC Symposium and connect to the natural resource management community. This annual event brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management.

This year, we are excited to return to an in-person gathering at CSU Chico. We are also incorporating an online component to welcome as many participants as possible. Sponsors have many opportunities to connect with community members from across the state — and beyond.

We invite small non-profit partners to use the “Grassroots” sponsorship rates (annual budget lower than \$500,000), designed for CNPS Chapters, Resource Conservation Districts, Weed Management Areas, and other small local organizations.

Sponsor/Exhibitor Gallery & Exhibit Hall

The onsite Exhibit Hall will be open during breaks. Plus, the online gallery makes it easy to connect with attendees interested in your organization.

Opportunities for Sponsor recognition:

- Plenary acknowledgement
- Sponsors thanked onscreen between presentations
- Scrolling banner ads on event app
- In-person and online gallery of sponsors
- Logo/name in program for in-person events
- Event emails to list of 9,200+
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,200+ daily views)
- 1 year membership for select employees



100+ Presentations

on a wide range of topics related to invasive plant biology and land management

— Statewide WMA Meeting —
— Trainings & Field Trip Options —

700+ Attendees in 2022 from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Academic researchers and students
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms



2023 Sponsorship Benefits

	Sponsorship Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Organization acknowledged from the plenary stage	Opening	Awards ceremony	Second-day opening				
Space in CSU Chico Exhibit Hall	Prime exhibit space	✓	✓	May be asked to share	✓	May be asked to share	
Online app Sponsor engagement - Ability to describe your org, post videos and social media links, etc.	Banner ad & large virtual booth	Shared banner & Medium virtual booth	Virtual booth	Virtual booth	Virtual booth	Virtual booth	Virtual booth
Admission(s) to the CSU Chico Symposium, incl. trainings, field trips, and DPR credit for avail. sessions*	5	4	3	2	2	1	0
Admission(s) to the online Symposium, including DPR credit to select sessions*	16	8	4	2	4	2	1
Symposium acknowledgements (waiting room slideshow and post-event recordings)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Organization acknowledged in Symposium printed packet	Prominent logo on back cover	Logo listed second on back cover	Named inside packet	Named inside packet	Logo on back cover	Named inside packet	Named inside packet
Acknowledgement on Cal-IPC Symposium emails (6-10) to list of 8,500+ (Sign up early to maximize acknowledgement)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Listing on Cal-IPC website (1,200 daily views)	Logo - listed first	Logo - listed second	Logo - listed third	Name	Logo - listed first	Logo - listed second	Name
Organizational membership for 2024*	Benefactor Level 8 indiv.	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2024 issues of Cal-IPC's <i>Dispatch</i> newsletter	Business card size (or logo)	Logo	Logo	Name	Logo	Name	Name

**The fair market value of each individual online Symposium admission is \$100. The fair market value of each individual in-person Symposium admission is \$450. The fair market value of each individual membership is \$50.*



Phantom Fall at North Table Mountain. Photo: Aaron Zhong CC BY 2.0

Profiles & Recognition

All Sponsors are recognized in the Symposium packet and online. Please provide a brief description of your organization's work on the Sponsorship Form, either using this packet or online. Descriptions and logos must be received by **September 23** to guarantee inclusion in the printed program. Send logos to Claire F. Meyler at cmeyler@cal-ipc.org.

Exhibits

Exhibit Area Exhibits will be located in a prominent location within the main venue for the Symposium on October 25-27. Symposium attendees will be encouraged to visit exhibits during the Poster & Exhibit session, lunch, and breaks.

Space Exhibitors will have a 6-foot table to display materials, with chairs as needed. Bronze and Grassroots Silver exhibitors may be required to share a 6-foot table if there is not sufficient space for a full table.

Electricity If you need an electrical outlet, please let us know so we can set up your booth accordingly. Please bring an extension cord.

Set-up and Take down Set-up is 7:00-9:00 a.m. on Wednesday morning. Take-down is 5:00 p.m. on Friday.

Security The exhibit area will be accessible during the entire program. The room will be secured at night. You may wish to remove valuable parts of your display when you are not at your exhibit.

Shipping Contact us at symposium@cal-ipc.org for information on mailing materials to the venue.



Thank you to our 2022 Symposium Sponsors!

PLATINUM



STEVE & LESLIE
HARTMAN



SILVER



BRONZE

Blankinship & Associates, Inc.
California Botanic Garden
California Wildlife Conservation Board
Dendra, Inc.
Ecological Concerns, Inc.
Irvine Ranch Conservancy
Irvine Ranch Water District

Marin Municipal Water District
S&S Seeds and Hedgerow Farms
Santa Ana Watershed Association
Santa Barbara Botanic Garden
State Coastal Conservancy
UC Integrated Pest Management
Valley Water

GRASSROOTS GOLD



BOB CASE



Marin chapter
California Native
Plant Society



SAN JOSE
CONSERVATION
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GRASSROOTS BRONZE

Calflora
California Association of Resource Conservation Districts
California Council of Land Trusts
California Native Grasslands Association
CNPS – Dorothy King Young Chapter
CNPS – El Dorado Chapter
CNPS – Monterey Bay Chapter
CNPS – Mount Lassen Chapter

CNPS – Napa Valley Chapter
CNPS – Riverside San Bernardino Chapter
CNPS – Sacramento Valley Chapter
CNPS – San Luis Obispo Chapter
CNPS – South Coast Chapter
CNPS – Yerba Buena Chapter
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2023 Cal-IPC Symposium Sponsorship

California State University, Chico and Online | October 25-28

Sponsor and pay using the form below or online at cal-ipc.org/symposium

Return form to symposium@cal-ipc.org or 1442-A Walnut Street #462, Berkeley, CA 94709.

Questions? Contact: symposium@cal-ipc.org or 510-843-3902 x310

Sponsor Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$4,250</i>	<i>Fair Market Value: \$2,900</i>	<i>Fair Market Value: \$1,950</i>	<i>Fair Market Value: \$1,250</i>	<i>Fair Market Value: \$1,450</i>	<i>Fair Market Value: \$800</i>	<i>Fair Market Value: \$250</i>

Sponsor information for program and event:

We will follow up to sign up your attendees (both in person and online), and set up your membership benefits. We will also email you a link to fill out your organization profile for the online app, which includes the capability to share videos, social media links, and handouts.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

Short description of your organization for the Symposium program (max 60 words).

Will you have an exhibit table at CSU Chico? ☐ Yes ☐ No If so, will you need electricity? ☐ Yes ☐ No

Payment:

Payment Type	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
Credit Card (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
Address for CC (if different from Sponsor info, above)	Name on CC:	Phone for CC:	
	Address:	Email for CC:	
	City:	State:	Zip:



Snow geese flocks at Sutter Buttes. Photo: Annette Tang CC BY 3.0

CONTACT INFORMATION

Get in touch!
symposium@cal-ipc.org
510-843-3902 x310

Mail forms or make payments to:
California Invasive Plant Council
1442-A Walnut Street, #462
Berkeley, CA 94709

*The California Invasive Plant Council is a 501 (c)3 nonprofit organization founded in 1992. EIN 68-0289333.
Cal-IPC's mission is to protect California's environment and economy from invasive plants.*

www.cal-ipc.org/symposium