



# California Invasive Plant Council 2022 Symposium

## Sponsorship Packet



***Invasive Plant Management from Cities to Wildlands***

***June 13, Cal Poly Pomona***

***July 18, CSU East Bay***

***November 1-3, Online***



# 2022 Cal-IPC Symposium Sponsorship

Sponsor the Cal-IPC Symposium and connect to the natural resource management community! This annual event brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management. In 2021, we hosted 770+ attendees online.

This year, we have an ambitious schedule of events, with two regional in-person gatherings — Cal Poly Pomona, June 13 and CSU East Bay (Concord), July 18 — and our main event online, November 1-3. Sponsors have many opportunities to connect with community members from across the state — and beyond.

We have special “Grassroots” sponsorship rates for small non-profit partners (annual budget lower than \$500,000), including CNPS Chapters, Resource Conservation Districts, Weed Management Areas, and local organizations.

Your sponsorship helps support our work protecting California’s environment and economy from invasive plants! To sponsor the 2022 Symposium, please contact us at [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 510-843-3902 x310.

## Sponsor/Exhibitor Gallery

Our online platform makes it easy to connect with attendees interested in your organization.

### Many opportunities for Sponsor recognition:

- Scrolling banner ads during online event
- Interactive online gallery of sponsors
- Sponsors thanked onscreen between presentations
- Logo/name in program for in-person events
- Plenary acknowledgement during in-person and online events
- Event emails to list of 8,500+
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,000+ daily views)

## Attendees from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Academic researchers and students
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

770 Attendees in 2021

Five days of presentations -  
Three days online and two days in-person

on a wide range of topics related to invasive plant biology and land management

Plus, Statewide WMA Meeting



Photo: Claire F. Meyler

# 2022 Sponsorship Benefits

	Sponsorship Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Banner Ads - visible on website and mobile app during the Symposium	Home, Agenda & Profile pages	Home, Agenda & Profile pages	Agenda & Profile pages only	Profile Pages only	Home, Agenda & Profile pages	Agenda & Profile pages only	Profile Pages only
Online Sponsor/Exhibitor Gallery	✓	✓	✓	✓	✓	✓	✓
Sponsor Profile Page - Ability to describe your organization, post documents, share videos, etc.	✓	✓	✓	✓	✓	✓	✓
Admissions to the online Symposium*	16 indiv.	8 indiv.	4 indiv.	2 indiv.	4 indiv.	2 indiv.	1 indiv.
Admissions to one in-person event* (register separately)	8 indiv.	4 indiv.	2 indiv.	1 indiv.	4 indiv.	2 indiv.	1 indiv.
Online Symposium acknowledgements (waiting room slideshow and post-event recordings)	Logo - listed first	Logo - listed second	Logo - listed third	Logo - listed last	Logo - listed first	Logo - listed second	Logo - listed last
In-person Symposium acknowledgements (slideshow and printed agenda)	Logo - listed first	Logo - listed second	Logo	Name	Logo - listed first	Logo	Name
Acknowledgement on Cal-IPC Symposium emails (6-10) to list of 8,500+ (Sign up early to maximize acknowledgement)	Logo - listed first	Logo - listed second	Logo	Name	Logo - listed first	Logo	Name
Listing on Cal-IPC website	Logo - listed first	Logo - listed second	Logo - listed third	Logo - listed last	Logo - listed first	Logo - listed second	Logo - listed last
Organizational membership for 2023*	Patron Level 6 indiv.	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2023 issues of Cal-IPC's <i>Dispatch</i> newsletter	Logo (large)	Logo	Logo	Name	Logo	Name	Name

\*The fair market value of each individual online Symposium admission is \$125. The fair market value of each individual in-person Symposium admission is \$100. The fair market value of each individual membership is \$50.

# Thank you to our 2021 Symposium Sponsors!

## PLATINUM



STEVE & LESLIE  
HARTMAN

## GOLD



## SILVER



BOB CASE



## BRONZE

Blankinship & Associates, Inc.  
Dendra, Inc.  
Irvine Ranch Conservancy  
Irvine Ranch Water District  
Nature Collective

S&S Seeds  
Santa Ana Watershed Association  
Santa Barbara Botanic Garden  
Valley Water  
WRA, Inc.

## GRASSROOTS GOLD



## GRASSROOTS SILVER

California Association of Local Conservation Corps  
California Wildlife Foundation  
CNPS - Los Angeles/Santa Monica Mountains Chapter  
CNPS - Milo Baker Chapter  
CNPS - Marin Chapter  
CNPS - Redbud Chapter  
CNPS - Riverside - San Bernardino Chapter  
CNPS - San Diego Chapter  
CNPS - Santa Cruz County (in memory of Ken Moore)  
CNPS - Yerba Buena Chapter  
Newport Bay Conservancy  
Wildlands Conservation Science

## GRASSROOTS BRONZE

Calflora  
California Assoc. of Resource  
Conservation Districts  
California Native Grasslands Assoc.  
CNPS - Dorothy King Young Chapter  
CNPS - El Dorado Chapter

CNPS - Monterey Bay Chapter  
CNPS - Mount Lassen Chapter  
CNPS - Sacramento Valley Chapter  
CNPS - South Coast Chapter  
SERCAL  
Together Bay Area



# Symposium Sponsorship

**California Invasive Plant Council 2022 Symposium**  
**June 13, Cal Poly Pomona | July 18, CSU East Bay | Nov. 1-3, Online**

**Sponsor and pay using the form below, or online at [cal-ipc.org/symposium](http://cal-ipc.org/symposium)**  
**Return form (pgs 5-7) to [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 1442-A Walnut Street #462, Berkeley, CA 94709. Questions? Contact: [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 510-843-3902 x310**

Sponsor Levels				Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$3,100</i>	<i>Fair Market Value: \$1,700</i>	<i>Fair Market Value: \$900</i>	<i>Fair Market Value: \$500</i>	<i>Fair Market Value: \$1,050</i>	<i>Fair Market Value: \$600</i>	<i>Fair Market Value: \$375</i>

## Sponsor information for program and events:

We will email you a link to fill out your organization profile online, including logo and bio. Our online conference platform also includes the capability to share documents and videos in your profile.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

## Payment:

<b>Payment Type</b>	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
<b>Credit Card</b> (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
<b>Address for CC</b> (if different from Sponsor info, above)	Name on CC:	Phone for CC:	
	Address:	Email for CC:	
	City:	State:	Zip:

**NOTE: The next two pages are intended for you to fill out information about your ONLINE attendees. Sign up for IN-PERSON events at [cal-ipc.org/CalPolyJune13](http://cal-ipc.org/CalPolyJune13) or [cal-ipc.org/CSUEBJuly18](http://cal-ipc.org/CSUEBJuly18). To set up membership benefits for your organization, please contact Claire F. Meyler at [cmeyler@cal-ipc.org](mailto:cmeyler@cal-ipc.org). Thank you!**

# Sponsor Attendees, Online, Nov. 1-3, 2022

Sponsors receive complimentary admission for attendees: sixteen for Platinum; eight for Gold; four for Silver/Grassroots Gold; two for Bronze/Grassroots Silver; and one for Grassroots Bronze. List your attendees below and check if they will attend the need credit for DPR Continuing Education units. All attendees MUST check the waiver box to attend.

Platinum	Gold	Silver & Grassroots Gold	Bronze & Grassroots Silver	Grassroots Bronze	Attendee 1 Name:		Att 1 Email:
					<input type="checkbox"/> Att. 1 needs DPR credits, License #:		Att 1 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 2 Name:		Att 2 Email:
					<input type="checkbox"/> Att. 2 needs DPR credits, License #:		Att 2 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 3 Name:		Att 3 Email:
					<input type="checkbox"/> Att. 3 needs DPR credits, License #:		Att 3 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 4 Name:		Att 4 Email:
					<input type="checkbox"/> Att. 4 needs DPR credits, License #:		Att 4 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 5 Name:		Att 5 Email:
					<input type="checkbox"/> Att. 5 needs DPR credits, License #:		Att 5 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 6 Name:		Att 6 Email:
					<input type="checkbox"/> Att. 6 needs DPR credits, License #:		Att 6 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 7 Name:		Att 7 Email:
					<input type="checkbox"/> Att. 7 needs DPR credits, License #:		Att 7 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		
					Attendee 8 Name:		Att 8 Email:
					<input type="checkbox"/> Att. 8 needs DPR credits, License #:		Att 8 Phone:
					<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.		



## Sponsor Attendees, continued

Platinum	<b>Attendee 9 Name:</b>	Att 9 Email:
	<input type="checkbox"/> Att. 9 needs DPR credits, License #:	Att 9 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 10 Name:</b>	Att 10 Email:
	<input type="checkbox"/> Att. 10 needs DPR credits, License #:	Att 10 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 11 Name:</b>	Att 11 Email:
	<input type="checkbox"/> Att. 11 needs DPR credits, License #:	Att 11 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 12 Name:</b>	Att 12 Email:
	<input type="checkbox"/> Att. 12 needs DPR credits, License #:	Att 12 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 13 Name:</b>	Att 13 Email:
	<input type="checkbox"/> Att. 13 needs DPR credits, License #:	Att 13 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 14 Name:</b>	Att 14 Email:
	<input type="checkbox"/> Att. 14 needs DPR credits, License #:	Att 14 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 15 Name:</b>	Att 15 Email:
	<input type="checkbox"/> Att. 15 needs DPR credits, License #:	Att 15 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	<b>Attendee 16 Name:</b>	Att 16 Email:
	<input type="checkbox"/> Att. 16 needs DPR credits, License #:	Att 16 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	