



California Invasive Plant Council 2021 Symposium

Sponsorship Packet



***Cal-IPC 30-Year Anniversary: Expanding
Community to Protect Biodiversity
Online | October 26-29, 2021***

2021 Cal-IPC Symposium Sponsorship

Each year, the Cal-IPC Symposium brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management. In 2020, we had 650+ attendees online. We're meeting online again, allowing us to connect with community members from across the state – and beyond. Sponsorship is a great way to present your organization to the natural resource management community. Your sponsorship helps support our work protecting California's environment and economy from invasive plants.

We have special "Grassroots" sponsorship rates for small non-profit partners (annual budget lower than \$500,000), including CNPS Chapters, Resource Conservation Districts, and Weed Management Areas.

To sponsor the 2021 Symposium, use the attached form or use our online form at cal-ipc.org/symposium. Questions? Please contact us at symposium@cal-ipc.org or 510-843-3902 x310.

Attendees from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Academic researchers and students
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

650+ Attendees in 2020

Four days of presentations

on a wide range of topics related to invasive plant biology and land management

Sponsor/Exhibitor Gallery

Our online platform makes it easy to connect with attendees interested in your organization.

Many opportunities for Sponsor recognition:

- Scrolling banner ads during event
- Event emails to list of 8,500+
- Interactive gallery of sponsors
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,000+ daily views)
- 1 year membership for select employees

Statewide WMA Meeting



Photo credit, left to right: Laura Caldwell, Benjamin Dion, American Conservation Experience, Shawn Thorin
Cover photo credit, left to right: Dana Morawitz, Stacy Schmidt, Michael Viramontes, Ian Torrence

2021 Sponsorship Benefits

	Sponsorship Levels			Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Banner Ads - visible on website and mobile app during the Symposium	Home, Agenda & Profile pages	Agenda & Profile pages only	Profile Pages only	Home, Agenda & Profile pages	Agenda & Profile pages only	Profile Pages only
Space in Sponsor/Exhibitor Gallery	✓	✓	✓	✓	✓	✓
Sponsor Profile Page - Ability to describe your organization, post documents, share videos, etc.	✓	✓	✓	✓	✓	✓
Admissions to the Symposium*	16 indiv.	8 indiv.	4 indiv.	8 indiv.	4 indiv.	2 indiv.
Organization prominently displayed on Symposium acknowledgements	Logo - listed first	Logo - listed second	Logo - listed last	Logo - listed first	Logo - listed second	Logo - listed last
Organization acknowledged on Cal-IPC Symposium emails (6-10) to list of 8,500+ (Sign up early to maximize acknowledgement)	Logo - listed first	Logo	Name	Logo - listed first	Logo	Name
Organization acknowledged on Cal-IPC website	Logo - listed first	Logo - listed second	Logo - listed last	Logo - listed first	Logo - listed second	Logo - listed last
Organizational membership for 2022*	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2022 issues of Cal-IPC's <i>Dispatch</i> newsletter	Logo	Logo	Name	Logo	Name	Name

*The fair market value of each individual Symposium admission is \$125. The fair market value of each individual membership is \$50.

Thank you to our 2020 Symposium Sponsors!

GOLD



STEVE & LESLIE
HARTMAN



SILVER

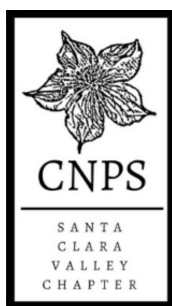


BRONZE

American Conservation Experience
Center for Natural Lands Management
Dendra, Inc.
Irvine Ranch Conservancy
RECON Environmental, Inc.

S&S Seeds, Inc.
The Santa Barbara Botanic Garden
SOLitude Lake Management
United States Forest Service
WRA, Inc.

GRASSROOTS GOLD



GRASSROOTS BRONZE

California Association of Resource Conservation District
California Native Grasslands Association
Calfora
CNPS — Milo Baker Chapter
CNPS — Monterey Bay Chapter
CNPS — North Coast Chapter
CNPS — Orange County Chapter

CNPS — Sacramento Valley Chapter
CNPS — Santa Cruz County Chapter
CNPS — Riverside/San Bernardino Chapter
CNPS — Yerba Buena Chapter
San Dieguito River Valley Conservancy
SERCAL



Symposium Sponsorship

California Invasive Plant Council 2021 Symposium Online | October 26-29, 2021

Sponsor and pay using the form below

Return form (pgs 5-7) to symposium@cal-ipc.org or 1442-A Walnut Street #462, Berkeley, CA 94709. **Questions? Contact:** symposium@cal-ipc.org or 510-843-3902 x310

Sponsor Levels			Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$2,300</i>	<i>Fair Market Value: \$1,200</i>	<i>Fair Market Value: \$650</i>	<i>Fair Market Value: \$1,150</i>	<i>Fair Market Value: \$650</i>	<i>Fair Market Value: \$400</i>

Sponsor Information for program and event:

We will email you a link to fill out your organization profile online, including logo and bio. Our online conference platform also includes the capability to share documents and videos in your profile.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

Payment:

Payment Type	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
Credit Card (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
Address for CC (if different from Sponsor info, above)	Name on CC:	Phone for CC:	
	Address:	Email for CC:	
	City:	State:	Zip:

Note: Note: The next two pages are intended for you to fill out information about your attendees. To identify the individuals who will take advantage of membership benefits for your organization, please contact Claire Meyler at cmeyler@cal-ipc.org. Thank you!

Sponsor Attendees

Sponsors receive complimentary admission for attendees: sixteen for Gold; eight for Silver/Grassroots Gold; four for Bronze/Grassroots Silver; and two for Grassroots Bronze. List your attendees below and check if they will attend the need credit for DPR Continuing Education units. All attendees MUST check the waiver box to attend.

Gold	Silver & Grassroots Gold	Bronze & Grassroots Silver	Grassroots Bronze		
				Attendee 1 Name:	Att 1 Email:
				<input type="checkbox"/> Att. 1 needs DPR credits, License #:	Att 1 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 2 Name:	Att 2 Email:
				<input type="checkbox"/> Att. 2 needs DPR credits, License #:	Att 2 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 3 Name:	Att 3 Email:
				<input type="checkbox"/> Att. 3 needs DPR credits, License #:	Att 3 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 4 Name:	Att 4 Email:
				<input type="checkbox"/> Att. 4 needs DPR credits, License #:	Att 4 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 5 Name:	Att 5 Email:
				<input type="checkbox"/> Att. 5 needs DPR credits, License #:	Att 5 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 6 Name:	Att 6 Email:
				<input type="checkbox"/> Att. 6 needs DPR credits, License #:	Att 6 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 7 Name:	Att 7 Email:
				<input type="checkbox"/> Att. 7 needs DPR credits, License #:	Att 7 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					
				Attendee 8 Name:	Att 8 Email:
				<input type="checkbox"/> Att. 8 needs DPR credits, License #:	Att 8 Phone:
<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.					

Sponsor Attendees, continued

Gold	Attendee 9 Name:	Att 9 Email:
	<input type="checkbox"/> Att. 9 needs DPR credits, License #:	Att 9 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 10 Name:	Att 10 Email:
	<input type="checkbox"/> Att. 10 needs DPR credits, License #:	Att 10 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 11 Name:	Att 11 Email:
	<input type="checkbox"/> Att. 11 needs DPR credits, License #:	Att 11 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 12 Name:	Att 12 Email:
	<input type="checkbox"/> Att. 12 needs DPR credits, License #:	Att 12 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 13 Name:	Att 13 Email:
	<input type="checkbox"/> Att. 13 needs DPR credits, License #:	Att 13 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 14 Name:	Att 14 Email:
	<input type="checkbox"/> Att. 14 needs DPR credits, License #:	Att 14 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 15 Name:	Att 15 Email:
	<input type="checkbox"/> Att. 15 needs DPR credits, License #:	Att 15 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	
	Attendee 16 Name:	Att 16 Email:
	<input type="checkbox"/> Att. 16 needs DPR credits, License #:	Att 16 Phone:
	<input type="checkbox"/> I understand that the views of Symposium speakers and attendees are their own and do not represent the position of Cal-IPC. I do not hold Cal-IPC liable for content heard or seen in Symposium sessions.	