



California Invasive Plant Council  
**2020 Symposium**

Sponsorship Packet

***Recovery and Resilience:  
Confronting Fire, Weeds, and Forest Pests***

**Online - October 27-30, 2020**

# 2020 Cal-IPC Symposium Sponsorship

Each year, the Cal-IPC Symposium brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management. This year, we're gathering online! This offers us an opportunity to stay safe, while we connect with community members from across the state – and beyond. Sponsorship is a great way to present your organization to the natural resource management community! Your sponsorship helps support our work protecting California's environment and economy from invasive plants.

We have special "Grassroots" sponsorship rates for small non-profit partners (annual budget lower than \$500,000), including CNPS Chapters, Resource Conservation Districts, and Weed Management Areas.

To sponsor the 2020 Symposium, use the attached form or use our online form at [cal-ipc.org/symposium](http://cal-ipc.org/symposium). Questions? Please contact us at [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 510-843-3902 x310.

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## Attendees from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Research institutions
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

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## Presentations

on a wide range of topics related to invasive plant biology and land management

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## Sponsor/Exhibitor Gallery

Our online platform makes it easy to connect with attendees interested in your organization.

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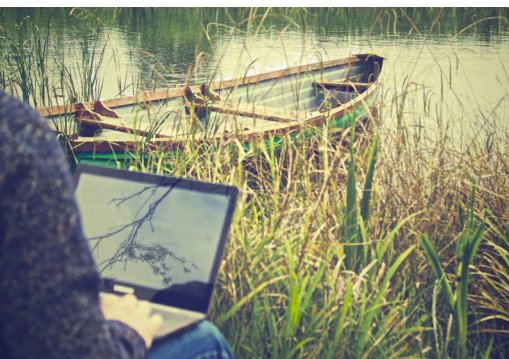
## Many opportunities for Sponsor recognition:

- Scrolling banner ads during event
- Event emails to list of 8,500+
- Interactive gallery of sponsors
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,000+ daily views)
- 1 year membership for select employees

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## Statewide WMA Meeting

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# 2020 Sponsorship Benefits

	Sponsorship Levels			Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Banner Ads - visible on website and mobile app during the Symposium	Home, Agenda & Profile pages	Agenda & Profile pages only	Profile Pages only	Home, Agenda & Profile pages	Agenda & Profile pages only	Profile Pages only
Participation in Sponsor/Exhibitor Gallery	✓	✓	✓	✓	✓	✓
Sponsor Profile Page - Ability to describe your org, post docs, share videos, etc.	✓	✓	✓	✓	✓	✓
Admission to the Symposium*	16	8	4	8	4	2
Organization prominently displayed on Symposium acknowledgements	Logo - listed first	Logo	Name	Logo	Name	Name
Organization acknowledged in Symposium program	Logo - listed first	Logo	Name	Logo	Name	Name
Organization acknowledged on Cal-IPC Symposium emails (6-10) to list of 8,500+ (Sign up early to maximize acknowledgement)	Logo - listed first	Logo	Name	Logo	Name	Name
Organization acknowledged on Cal-IPC website	Logo - listed first	Logo	Name	Logo	Name	Name
Organizational membership for 2021*	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2021 issues of <i>Dispatch</i>	Logo	Logo	Name	Logo	Name	Name

\*The fair market value of each individual Symposium admission is \$125. The fair market value of each individual membership is \$50.

# Thank you to our 2019 Symposium Sponsors!

## PLATINUM (2019 Level)

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## GOLD

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## SILVER

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California Wildlife Conservation Board  
Midpeninsula Regional Open Space District  
NPS — California Exotic Plant Management Team  
Santa Ana Watershed Association

WRA, Inc.  
USDA Agricultural Research Service, Invasive Species and  
Pollinator Health Research Unit

## BRONZE

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American Conservation Experience  
B&J Trading, LLC  
Calflora  
California Association of Local Conservation Corps  
California Association of Resource Conservation Districts  
California Department of Food and Agriculture  
California Native Grasslands Association  
Channel Islands Restoration  
Dendra, Inc.  
Forester's Co-op  
Golden Gate National Parks Conservancy  
Habitat West, Inc.  
HANA Resources, Inc.  
Helena Agri Enterprises, LLC

H.T. Harvey & Associates  
Irvine Ranch Conservancy  
Irvine Ranch Water District  
Jesse Mack Company  
Marin Municipal Water District  
Moosa Creek Nursery  
Nakae & Associates, Inc.  
Nature Collective  
Plant California Alliance  
RECON Environmental, Inc.  
Sage Environmental Group  
Santa Barbara Botanic Garden  
SERCAL  
S&S Seeds, Inc.

## GRASSROOTS GOLD

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## GRASSROOTS SILVER

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CNPS — East Bay Chapter  
CNPS — Mount Lassen Chapter  
CNPS — Riverside San Bernardino Chapter  
CNPS — San Diego Chapter  
Rancho Santa Ana Botanic Garden  
San Dieguito River Valley Conservancy  
Southern California Botanists

## GRASSROOTS BRONZE

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CNPS — Sacramento Valley Chapter  
CNPS — Santa Cruz County Chapter  
CNPS — South Coast Chapter  
CNPS — Yerba Buena Chapter  
California Wildlife Foundation/CA Oaks



# Symposium Sponsorship

## California Invasive Plant Council 2020 Symposium Online | October 27-30, 2020

Sponsor and pay using the form below

Return form (pgs 5-13) to [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 1442-A Walnut Street #462, Berkeley, CA 94709. **Questions? Contact:** [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or 510-843-3902 x310

Sponsor Levels			Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Bronze \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$2,300</i>	<i>Fair Market Value: \$1,200</i>	<i>Fair Market Value: \$650</i>	<i>Fair Market Value: \$1,150</i>	<i>Fair Market Value: \$650</i>	<i>Fair Market Value: \$400</i>

### Sponsor Information for program and event:

We will email you a link to fill out your organization profile online, including logo and bio. Our online software also includes the capability to share documents and videos in your profile.

Organization:		
Contact name:		
Address:		
City:	State:	Zip:
Email:		Phone:
Website:		

### Payment:

<b>Payment Type</b>	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
<b>Credit Card (MC, Visa, Discover, AmEx)</b>	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
<b>Address for CC (If different from Sponsor info, above)</b>	Name on CC (print):		Phone for CC:
	Address:		Email for CC:
	City:	State:	Zip:

# Sponsor Attendees

Sponsors receive complimentary registration and field trips for attendees: sixteen for Gold; eight for Silver/Grassroots Gold; four for Bronze/Grassroots Silver; and two for Grassroots Bronze. List your attendees below and check if they will attend the Statewide Weed Management Area meeting and Laws and Regs Session.

Note: We will assume attendees' mailing address and phone numbers are the same as that provided for the organization unless you indicate otherwise.

Gold	Silver & Grass. Gold	Bronze & Grass. Silver	Grass. Bronze		
				<b>Attendee 1 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 2 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 3 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 4 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 5 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 6 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 7 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 8 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 9 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
				<b>Attendee 10 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:

## Sponsor Attendees, continued

Sponsors receive complimentary registration and field trips for attendees: sixteen for Gold; eight for Silver/Grassroots Gold; four for Bronze/Grassroots Silver; and two for Grassroots Bronze. List your attendees below and check if they will attend the Statewide Weed Management Area meeting and Laws and Regs Session.

Note: We will assume attendees' mailing address and phone numbers are the same as that provided for the organization unless you indicate otherwise.

Gold	<b>Attendee 11 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
	<b>Attendee 12 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
	<b>Attendee 13 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
	<b>Attendee 14 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
	<b>Attendee 15 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:
	<b>Attendee 16 Name:</b> <input type="checkbox"/> I will need DPR credits	Email: Phone: Address:

## California Invasive Plant Council 2020 Symposium Waiver of Liability, Assumption of Risk, & Indemnity Agreement

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Please have each individual attendee review this agreement and sign on the next page.

**Waiver:** In consideration for being allowed to participate in any way in all activities, including travel to, from, and during activities of the California Invasive Plant Council's 2020 Symposium (10/27/20-10/30/20), hereinafter called "Symposium", I, for myself, my heirs, personal representatives or assigns, do hereby release, waive, discharge, and covenant not to sue the California Invasive Plant Council, its officers, employees, directors, volunteers and agents from liability from any and all claims, including the negligence of the California Invasive Plant Council, its officers, employees, directors, volunteers, and agents, resulting in any personal injury, accidents or illness (including death), property loss, and economic or emotional loss arising from, but not limited to, participation in Symposium.

Signature of participant: (Please sign group waiver form, next page) Date: \_\_\_\_\_

**Assumption of Risk:** Participation in Symposium carries with it certain inherent risks that cannot be eliminated regardless of the care taken to avoid injuries. The specific risks vary from one activity to another, but the risks range from 1) minor injuries such as scratches, bruises, and sprains 2) major injuries such as eye injury or loss of sight, joint or back injuries, heart attacks, and concussions to 3) catastrophic injuries including paralysis and death.

I have read the previous paragraph and I know, understand, and appreciate these and other risks that are inherent in Symposium. I hereby assert that my participation is voluntary and that I knowingly assume all such risks.

**Indemnification and Hold Harmless:** I also agree to INDEMNIFY AND HOLD the California Invasive Plant Council HARMLESS from any and all claims, actions, suits, procedures, costs, expenses, damages and liabilities, including attorney's fees brought as a result of my involvement in Symposium and to reimburse them for any such expenses incurred.

**Severability:** The undersigned further expressly agrees that the forgoing waiver and assumption of risks agreement is intended to be as broad and inclusive as is permitted by the law of the State of California and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

If I need medical treatment, I agree to be financially responsible for any costs incurred as a result of such treatment. I am aware and understand that I should carry my own health insurance.

**Acknowledgment of Understanding:** I have read this participant agreement, waiver of liability, assumption of risk, and indemnity agreement, fully understand its terms, and understand that I am giving up substantial rights, including my right to sue. I acknowledge that I am 18 years old or older, am signing the agreement freely and voluntarily, and intend by my signature to be a complete and unconditional release of all liability to the greatest extent allowed by law. No other representations concerning the legal effect of this document have been made to me.

Signature of participant: (Please sign group waiver form, next page) Date: \_\_\_\_\_



Organization Name: \_\_\_\_\_

## California Invasive Plant Council 2020 Symposium Group Waiver Form (Waiver of Liability, Assumption of Risk, & Indemnity Agreement)

**Please have each individual attendee read and sign this agreement.**

**Acknowledgement of Understanding:** I acknowledge that I have read the Waiver of Liability, Assumption of Risk, and Indemnity Agreement, fully understand, agree to its terms, and understand that I am giving up substantial rights, including my right to sue. I affirm that I am voluntarily participating in the 2020 Symposium and further acknowledge that I know, understand, and appreciate the inherent risks of the 2020 Symposium. I assume full responsibility for any and all injuries or damages which may occur to me as a result of the inherent risks associated with 2020 Symposium. I am 18 years old or older.

**Attendee 1:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 2:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 3:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 4:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 5:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 6:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 7:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 8:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

## California Invasive Plant Council 2020 Symposium Group Waiver Form (continued) (Waiver of Liability, Assumption of Risk, & Indemnity Agreement)

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**Please have each individual attendee read and sign this agreement.**

**Acknowledgement of Understanding:** I acknowledge that I have read the Waiver of Liability, Assumption of Risk, and Indemnity Agreement, fully understand, agree to its terms, and understand that I am giving up substantial rights, including my right to sue. I affirm that I am voluntarily participating in the 2020 Symposium and further acknowledge that I know, understand, and appreciate the inherent risks of the 2020 Symposium. I assume full responsibility for any and all injuries or damages which may occur to me as a result of the inherent risks associated with 2020 Symposium. I am 18 years old or older.

**Attendee 9:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 10:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 11:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 12:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 13:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 14:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 15:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 16:** I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Participant's Name (Print): (Please sign group waiver form, next page)

## California Invasive Plant Council 2020 Symposium Video/Photograph Release

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**Please have each individual attendee review this agreement and sign on the next page.**

By attending the 2020 Symposium, including all associated trainings and sessions, I hereby grant to the California Invasive Plant Council (Cal-IPC) the right, title and interest in any photographic image, audio recording of my voice, performances, actions and appearances, and use my picture, photograph, silhouette, and other reproductions of my physical likeness made by Cal-IPC during my participation in Cal-IPC activities.

By attending the 2020 Symposium, including all associated trainings and sessions, I hereby grant to Cal-IPC, its directors, officers, employees, volunteers and agents the perpetual right to use, as you may desire, all still and motion pictures and sound track recordings and records that you may make of me or of my voice, and the right to use my name or likeness in or in connection with the exhibition, advertising, exploiting, and/or publicizing of the picture.

By attending the 2020 Symposium, including all associated trainings and sessions, I agree that I will not assert or maintain against Cal-IPC, its directors, officers, employees, volunteers and agents, any claim, actions, suit or demand of any kind or nature whatsoever, including but not limited to those grounded upon invasion of privacy, rights of publicity or other civil rights, or for any reason in connection with your authorized use of my physical likeness and sound in the Picture as herein provided.

I am 18 years or older and have read and understand the terms set forth in this Release.

Signature of participant: (Please sign group waiver form, next page) Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

## California Invasive Plant Council 2020 Symposium Group Waiver Form (Video/Photograph Release)

Please have each individual attendee read and sign this agreement.

**Acknowledgement of Understanding:** I acknowledge that I have read the attached Video/Photograph Release, fully understand, agree to its terms, and understand that I am giving up substantial rights. I am 18 years old or older.

**Attendee 1:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_  
Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Attendee 2:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Attendee 3:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Attendee 4:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Attendee 5:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Attendee 6:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Attendee 7:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Attendee 8:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

## California Invasive Plant Council 2020 Symposium Group Waiver Form (continued) (Video/Photograph Release)

Please have each individual attendee read and sign this agreement.

**Acknowledgement of Understanding:** I acknowledge that I have read the attached Video/Photograph Release, fully understand, agree to its terms, and understand that I am giving up substantial rights. I am 18 years old or older.

**Attendee 9:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 10:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 11:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 12:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 13:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 14:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 15:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Attendee 16:** I understand and agree to the Video/  
Photograph Release (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_