



California Invasive Plant Council 2020 Symposium

Sponsorship Packet

California State University, Chico
October 27-30, 2020



2020 Cal-IPC Symposium Sponsorship

Each year, the Cal-IPC Symposium brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management. Sponsorship is a great opportunity to present your organization to the natural resource management community! Symposium sponsors help support our work protecting California's environment and economy from invasive plants.

We have special "Grassroots" sponsorship rates for small non-profit partners (annual budget lower than \$500,000), including CNPS Chapters, Resource Conservation Districts, and Weed Management Areas.

To sponsor the 2020 Symposium, use the attached form or use our online form at cal-ipc.org/symposium. Questions? Please contact us at symposium@cal-ipc.org or 510-843-3902 x310.

350 Attendees from:

- Conservancies, land trusts and park districts
- Local, state, and federal land management agencies
- Water districts, power companies, and other utilities
- Research institutions
- Environmental organizations
- Watershed groups and volunteers
- Conservation corps and job training operations
- Restoration consulting firms

100+ Presentations

on a wide range of topics related to invasive plant biology and land management

30 State and Federal Agencies

186 Organizations

1.5 hour Sponsor Exhibitor Session + Exhibit Hall open during breaks

Many opportunities for Sponsor recognition:

- Event emails to list of 8,500+
- Plenary stage acknowledgement
- Posters & table cards
- Profile in program
- 1 year recognition in newsletter (1,000+ distribution)
- 1 year recognition on website (1,000+ daily views)
- 1 year membership for select employees

Statewide WMA Meeting Trainings & Field Trip Options

Raffle & Silent Auction Awards Banquet



2020 Sponsorship Benefits

	Sponsorship Levels					Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Copper \$1,000	Grassroots Gold \$1,000	Grassroots Silver \$500	Grassroots Bronze \$250
Organization acknowledged from the plenary stage	Opening	Awards ceremony	Second-day opening					
Full page profile in Symposium packet* (supplied by sponsor)	Primary placement	Behind Platinum	Behind Gold					
Exhibit space in exhibit area*	Prime exhibit space	✓	✓	✓	May be asked to share	✓	✓	
Admission(s) to the Symposium, including trainings and field trips**	5	4	3	2	1	2	1	0
Organization prominently displayed on Symposium poster and table cards*	Logo	Logo	Logo	Name	Name	Logo	Name	Name
Organization acknowledged in Symposium packet*	✓	✓	✓	✓	✓	✓	✓	✓
Organization acknowledged on Cal-IPC Symposium emails (6-10) to list of 8,500+ (Sign up early to maximize acknowledgement)	Logo	Logo	Logo	Name	Name	Logo	Name	Name
Organization acknowledged on Cal-IPC website	Logo	Logo	Logo	Name	Name	Logo	Name	Name
Organizational membership for 2020**	Benefactor Level 8 indiv.	Patron Level 6 indiv.	Sustainer Level 4 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.	Supporter Level 3 indiv.
Organization acknowledged in 2020 issues of <i>Dispatch</i>	Quarter page (or logo)	Business card size (or logo)	Logo	Name	Name	Logo	Name	Name

*Sponsorship information and logo must be received by September 23 to guarantee inclusion.

**The fair market value of each individual membership is \$50. The fair market value of each individual Symposium admission is \$445.

Sponsor Guidelines & Timelines

Profiles & Packet Recognition

Platinum, Gold, and Silver Sponsors receive a full-page organizational profile in the Symposium packet to describe their organization's work. Sponsors are responsible for providing a PDF profile by **September 23**; send to Claire F. Meyler at cmeyler@cal-ipc.org.

All Sponsors are recognized in the Symposium packet. Please provide a brief description of your organization's work on the Sponsorship Form. These must be received by **September 23** to guarantee inclusion in the program.

Exhibits

Exhibit Area Exhibits will be located in a prominent location within the main venue for the Symposium on October 28-29. Symposium attendees will be encouraged to visit exhibits during the Poster & Exhibit session, lunch, and breaks.

Space Exhibitors will have a 6-foot table to display materials, with chairs as needed. Green-level exhibitors may be required to share a 6-foot table if there is not sufficient space for a full table.

Electricity & Internet If you need an electrical outlet, please let us know so we can set up your booth accordingly. Please bring an extension cord. If you need internet access, please contact us well in advance regarding availability.

Set Up Set-up is 5:00-8:00 p.m. on Tuesday evening and 7:00-8:00 a.m. on Wednesday morning.

Take Down Take-down is 5:00 p.m. on Thursday.

Security The exhibit area will be accessible during the entire program. The room will be secured at night. You may wish to remove valuable parts of your display when you are not at your exhibit.

Shipping Contact us at symposium@cal-ipc.org for information on mailing materials to the venue.



Thank you to our 2019 Symposium Sponsors!

PLATINUM



SILVER



BRONZE

California Wildlife Conservation Board
Midpeninsula Regional Open Space District
NPS — California Exotic Plant Management Team
Santa Ana Watershed Association

WRA, Inc.
USDA Agricultural Research Service, Invasive Species and
Pollinator Health Research Unit

COPPER

American Conservation Experience
B&J Trading, LLC
Calflora
California Association of Local Conservation Corps
California Association of Resource Conservation Districts
California Department of Food and Agriculture
California Native Grasslands Association
Channel Islands Restoration
Dendra, Inc.
Forester's Co-op
Golden Gate National Parks Conservancy
Habitat West, Inc.
HANA Resources, Inc.
Helena Agri Enterprises, LLC

H.T. Harvey & Associates
Irvine Ranch Conservancy
Irvine Ranch Water District
Jesse Mack Company
Marin Municipal Water District
Moosa Creek Nursery
Nakae & Associates, Inc.
Nature Collective
Plant California Alliance
RECON Environmental, Inc.
Sage Environmental Group
Santa Barbara Botanic Garden
SERCAL
S&S Seeds, Inc.

GRASSROOTS GOLD



GRASSROOTS SILVER

CNPS — East Bay Chapter
CNPS — Mount Lassen Chapter
CNPS — Riverside San Bernardino Chapter
CNPS — San Diego Chapter
Rancho Santa Ana Botanic Garden
San Dieguito River Valley Conservancy
Southern California Botanists

GRASSROOTS BRONZE

CNPS — Sacramento Valley Chapter
CNPS — Santa Cruz County Chapter
CNPS — South Coast Chapter
CNPS — Yerba Buena Chapter
California Wildlife Foundation/CA Oaks



Symposium Sponsorship

California Invasive Plant Council 2020 Symposium
California State University, Chico | October 27-30, 2020

Sponsor and pay using the form below or online at cal-ipc.org/symposium
Return form (pgs 7-12) to symposium@cal-ipc.org or 1442-A Walnut Street #462, Berkeley, CA 94709. Questions? Contact: symposium@cal-ipc.org or 510-843-3902 x310

Sponsorship Levels					Grassroots Sponsor Levels (CNPS chapters, WMAs, RCDs, & nonprofit partners with budget less than \$500k)		
<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Gold \$7,500	<input type="checkbox"/> Silver \$5,000	<input type="checkbox"/> Bronze \$2,500	<input type="checkbox"/> Copper \$1,000	<input type="checkbox"/> Gr. Gold \$1,000	<input type="checkbox"/> Gr. Silver \$500	<input type="checkbox"/> Gr. Bronze \$250
<i>Fair Market Value: \$2,625</i>	<i>Fair Market Value: \$2,080</i>	<i>Fair Market Value: \$1,535</i>	<i>Fair Market Value: \$1,040</i>	<i>Fair Market Value: \$595</i>	<i>Fair Market Value: \$1,040</i>	<i>Fair Market Value: \$595</i>	<i>Fair Market Value: \$150</i>

Sponsor Information for program and event:

Organization:	Contact name:
Address:	
City, State:	Zip:
Email:	Phone:
Website	

Short description of your organization for the Symposium program (max 60 words).

Platinum, Gold, Silver, Bronze, and Copper Sponsors:

Will you have an exhibit? Yes No
 If so, will you need electricity? Yes No

Platinum, Gold, and Silver Sponsors: Will you send a PDF of your organization's flyer by Sept. 23? Yes No

Payment:

Payment Type	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit Card <input type="checkbox"/> Send Invoice		
Credit Card (MC, Visa, Discover, AmEx)	CC Number:	Expiry:	Security Code:
	Signature for charge:		Date:
Address for CC (If different from Sponsor info, above)	Name on CC (print):		Phone for CC:
	Address:		Email for CC:
	City:	State:	Zip:

Sponsor Attendees

Sponsors at most levels receive complimentary registration and field trips for attendees: five for Platinum; four for Gold; three for Silver; two for Bronze/Grassroots Gold; and one for Copper/Grassroots Silver (no attendees for Copper Grassroots). List your attendees below and check trainings and field trips they will attend.

Note: Field trips fill up quickly and spots are first-come, first-served, so sign up ASAP. We will assume attendees' mailing address and phone numbers are the same as that provided for the organization unless you indicate otherwise.

Platinum	Gold	Silver	Bronze/Grassroots Gold	Copper/Grassroots Silver	
				<p>Attendee 1 Name: <input type="checkbox"/> Oct. 27: 9 am - 12 WMA State Mtg (check if attending) Oct. 28: Trainings 1-5 pm (check one): <input type="checkbox"/> Training 1 <input type="checkbox"/> Training 2 Oct. 30: Field Trip (check one): <input type="checkbox"/> Field Trip 1, Full Day <input type="checkbox"/> Field Trip 2, Full Day <input type="checkbox"/> Field Trip 3, Half Day <input type="checkbox"/> Field Trip 4, Half Day</p>	<p>Email: _____ Phone: _____ Address: _____ Food options (check one): <input type="checkbox"/> Vegetarian (default) <input type="checkbox"/> Vegan <input type="checkbox"/> Meat Also Gluten Free? Check if yes <input type="checkbox"/></p>
				<p>Attendee 2 Name: <input type="checkbox"/> Oct. 27: 9 am - 12 WMA State Mtg (check if attending) Oct. 28: Trainings 1-5 pm (check one): <input type="checkbox"/> Training 1 <input type="checkbox"/> Training 2 Oct. 30: Field Trip (check one): <input type="checkbox"/> Field Trip 1, Full Day <input type="checkbox"/> Field Trip 2, Full Day <input type="checkbox"/> Field Trip 3, Half Day <input type="checkbox"/> Field Trip 4, Half Day</p>	<p>Email: _____ Phone: _____ Address: _____ Food options (check one): <input type="checkbox"/> Vegetarian (default) <input type="checkbox"/> Vegan <input type="checkbox"/> Meat Also Gluten Free? Check if yes <input type="checkbox"/></p>
				<p>Attendee 3 Name: <input type="checkbox"/> Oct. 27: 9 am - 12 WMA State Mtg (check if attending) Oct. 28: Trainings 1-5 pm (check one): <input type="checkbox"/> Training 1 <input type="checkbox"/> Training 2 Oct. 30: Field Trip (check one): <input type="checkbox"/> Field Trip 1, Full Day <input type="checkbox"/> Field Trip 2, Full Day <input type="checkbox"/> Field Trip 3, Half Day <input type="checkbox"/> Field Trip 4, Half Day</p>	<p>Email: _____ Phone: _____ Address: _____ Food options (check one): <input type="checkbox"/> Vegetarian (default) <input type="checkbox"/> Vegan <input type="checkbox"/> Meat Also Gluten Free? Check if yes <input type="checkbox"/></p>
				<p>Attendee 4 Name: <input type="checkbox"/> Oct. 27: 9 am - 12 WMA State Mtg (check if attending) Oct. 28: Trainings 1-5 pm (check one): <input type="checkbox"/> Training 1 <input type="checkbox"/> Training 2 Oct. 30: Field Trip (check one): <input type="checkbox"/> Field Trip 1, Full Day <input type="checkbox"/> Field Trip 2, Full Day <input type="checkbox"/> Field Trip 3, Half Day <input type="checkbox"/> Field Trip 4, Half Day</p>	<p>Email: _____ Phone: _____ Address: _____ Food options (check one): <input type="checkbox"/> Vegetarian (default) <input type="checkbox"/> Vegan <input type="checkbox"/> Meat Also Gluten Free? Check if yes <input type="checkbox"/></p>
				<p>Attendee 5 Name: <input type="checkbox"/> Oct. 27: 9 am - 12 WMA State Mtg (check if attending) Oct. 28: Trainings 1-5 pm (check one): <input type="checkbox"/> Training 1 <input type="checkbox"/> Training 2 Oct. 30: Field Trip (check one): <input type="checkbox"/> Field Trip 1, Full Day <input type="checkbox"/> Field Trip 2, Full Day <input type="checkbox"/> Field Trip 3, Half Day <input type="checkbox"/> Field Trip 4, Half Day</p>	<p>Email: _____ Phone: _____ Address: _____ Food options (check one): <input type="checkbox"/> Vegetarian (default) <input type="checkbox"/> Vegan <input type="checkbox"/> Meat Also Gluten Free? Check if yes <input type="checkbox"/></p>

California Invasive Plant Council 2020 Symposium Waiver of Liability, Assumption of Risk, & Indemnity Agreement

Please have each individual attendee review this agreement and sign on the next page.

Waiver: In consideration for being allowed to participate in any way in all activities, including travel to, from, and during activities of the California Invasive Plant Council's 2020 Symposium (10/27/20-10/30/20), including the Trainings and Field Trip, hereinafter called "Symposium", I, for myself, my heirs, personal representatives or assigns, do hereby release, waive, discharge, and covenant not to sue the California Invasive Plant Council, its officers, employees, directors, volunteers and agents from liability from any and all claims, including the negligence of the California Invasive Plant Council, its officers, employees, directors, volunteers, and agents, resulting in any personal injury, accidents or illness (including death), property loss, and economic or emotional loss arising from, but not limited to, participation in Symposium.

Signature of participant: (Please sign group waiver form, next page) Date: _____

Assumption of Risk: Participation in Symposium carries with it certain inherent risks that cannot be eliminated regardless of the care taken to avoid injuries. The specific risks vary from one activity to another, but the risks range from 1) minor injuries such as scratches, bruises, and sprains 2) major injuries such as eye injury or loss of sight, joint or back injuries, heart attacks, and concussions to 3) catastrophic injuries including paralysis and death.

I have read the previous paragraph and I know, understand, and appreciate these and other risks that are inherent in Symposium. I hereby assert that my participation is voluntary and that I knowingly assume all such risks.

Indemnification and Hold Harmless: I also agree to INDEMNIFY AND HOLD the California Invasive Plant Council HARMLESS from any and all claims, actions, suits, procedures, costs, expenses, damages and liabilities, including attorney's fees brought as a result of my involvement in Symposium and to reimburse them for any such expenses incurred.

Severability: The undersigned further expressly agrees that the forgoing waiver and assumption of risks agreement is intended to be as broad and inclusive as is permitted by the law of the State of California and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

If I need medical treatment, I agree to be financially responsible for any costs incurred as a result of such treatment. I am aware and understand that I should carry my own health insurance.

Acknowledgment of Understanding: I have read this participant agreement, waiver of liability, assumption of risk, and indemnity agreement, fully understand its terms, and understand that I am giving up substantial rights, including my right to sue. I acknowledge that I am 18 years old or older, am signing the agreement freely and voluntarily, and intend by my signature to be a complete and unconditional release of all liability to the greatest extent allowed by law. No other representations concerning the legal effect of this document have been made to me.

Signature of participant: (Please sign group waiver form, next page) Date: _____

Organization Name: _____

California Invasive Plant Council 2020 Symposium Group Waiver Form

(Waiver of Liability, Assumption of Risk, & Indemnity Agreement)

Please have each individual attendee read and sign this agreement.

Acknowledgement of Understanding: I acknowledge that I have read the Waiver of Liability, Assumption of Risk, and Indemnity Agreement, fully understand, agree to its terms, and understand that I am giving up substantial rights, including my right to sue. I affirm that I am voluntarily participating in the 2020 Symposium and further acknowledge that I know, understand, and appreciate the inherent risks of the 2020 Symposium. I assume full responsibility for any and all injuries or damages which may occur to me as a result of the inherent risks associated with 2020 Symposium. I am 18 years old or older.

Attendee 1: I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): _____ Date: _____

Print Name: _____

Attendee 2: I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): _____ Date: _____

Print Name: _____

Attendee 3: I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): _____ Date: _____

Print Name: _____

Attendee 4: I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): _____ Date: _____

Print Name: _____

Attendee 5: I understand and agree to the Waiver of Liability, Assumption of Risk, and Indemnity Agreement (Signature): _____ Date: _____

Print Name: _____

Participant's Name (Print): (Please sign group waiver form, next page)

California Invasive Plant Council 2020 Symposium Video/Photograph Release

Please have each individual attendee review this agreement and sign on the next page.

By attending the 2020 Symposium, including the Trainings and Field Trips, I hereby grant to the California Invasive Plant Council (Cal-IPC) the right, title and interest in any photographic image, audio recording of my voice, performances, actions and appearances, and use my picture, photograph, silhouette, and other reproductions of my physical likeness made by Cal-IPC during my participation in Cal-IPC activities.

By attending the 2020 Symposium, including the Trainings and Field Trips, I hereby grant to Cal-IPC, its directors, officers, employees, volunteers and agents the perpetual right to use, as you may desire, all still and motion pictures and sound track recordings and records that you may make of me or of my voice, and the right to use my name or likeness in or in connection with the exhibition, advertising, exploiting, and/or publicizing of the picture.

By attending the 2020 Symposium, including the Trainings and Field Trips, I agree that I will not assert or maintain against Cal-IPC, its directors, officers, employees, volunteers and agents, any claim, actions, suit or demand of any kind or nature whatsoever, including but not limited to those grounded upon invasion of privacy, rights of publicity or other civil rights, or for any reason in connection with your authorized use of my physical likeness and sound in the Picture as herein provided.

I am 18 years or older and have read and understand the terms set forth in this Release.

Signature of participant: (Please sign group waiver form, next page) Date: _____

Organization Name: _____

California Invasive Plant Council 2020 Symposium Group Waiver Form (Video/Photograph Release)

Please have each individual attendee read and sign this agreement.

Acknowledgement of Understanding: I acknowledge that I have read the attached Video/Photograph Release, fully understand, agree to its terms, and understand that I am giving up substantial rights. I am 18 years old or older.

Attendee 1: I understand and agree to the Video/Photograph Release

(Signature): _____ Date: _____

Print Name: _____

Attendee 2: I understand and agree to the Video/Photograph Release

(Signature): _____ Date: _____

Print Name: _____

Attendee 3: I understand and agree to the Video/Photograph Release

(Signature): _____ Date: _____

Print Name: _____

Attendee 4: I understand and agree to the Video/Photograph Release

(Signature): _____ Date: _____

Print Name: _____

Attendee 5: I understand and agree to the Video/Photograph Release

(Signature): _____ Date: _____

Print Name: _____