MIDPENINSULA REGIONAL OPEN SPACE DISTRICT

REGIONAL OPEN SPACE

Frank Crossman

Show me the money!
Developing a Reimbursement Program with the Private Sector

REGIONAL
OPEN
SPACE

Ellen Gartside

- Spreads on its own.
- Takes over large areas.
- Excludes native plants.
- Class A noxious weed.

SFB in Woodside, CA

SFB in Oregon

- Pre-treatment Survey.

- Treatment Plan.

- Property Owner applies treatment or hires a professional.

- Post-treatment Survey.

- MROSD issues reimbursement check.

Funding Sources:

$15,000 National Fish & Wildlife Foundation.

$25,000 Midpeninsula Regional Open Space District.

Total $40,000: Treat 50 acres twice in 2009 – 2010.

Reimbursement = $350.00/acre.

23 Participants

19 Acres Manually Treated

Pre-treatment: June 10, 2009

Post-treatment: June 25, 2009

Composting Slender False Brome

32 Acres Treated with Roundup®

Pre-treatment: Sept. 16, 2009

Post-treatment: Oct. 1, 2009

- Property owners requested assistance.
- Collaborative effort between a public agency & private property owners.
- Program ownership by neighborhood allies.
- Willingness to participate.
- Project coordinator.
- Funding.

Challenging Aspects of Program

- Herbicide hesitancy.
- Choice to hand pull entire infestation.
- Inexperienced with contractors.
- Time lag between pre-survey and treatment.
- SFB Coordinator coordinating treatments.

- Reimbursement formula: flat rate not applicable to all properties.

- Drainages: steep & difficult to access.

- Long-term project: continued funding needed.
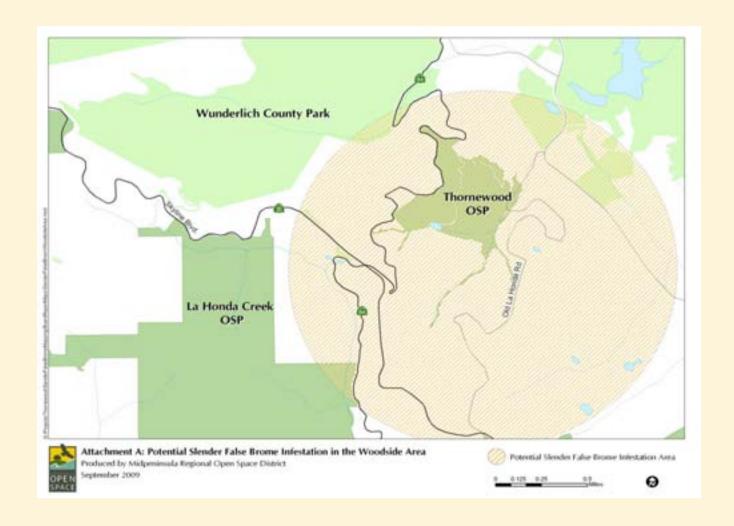
Reimbursements Issued

	Total Area Treated	Total Reimbursements
October 2009	51	$17,570
March 2010	102	$35,140

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Preserve Protect Restore Educate Enjoy

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Deane Little

Attachment A: Potential Slender False Brome Infestation in the Woodside Area
Produced by Midpeninsula Regional Open Space District
September 2009

Potential Slender False Brome Infestation Area
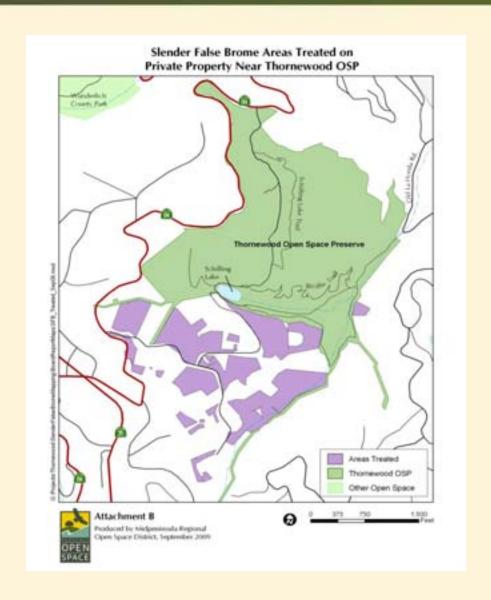
Slender False Brome Areas Treated on
Private Property Near Thornewood OSP
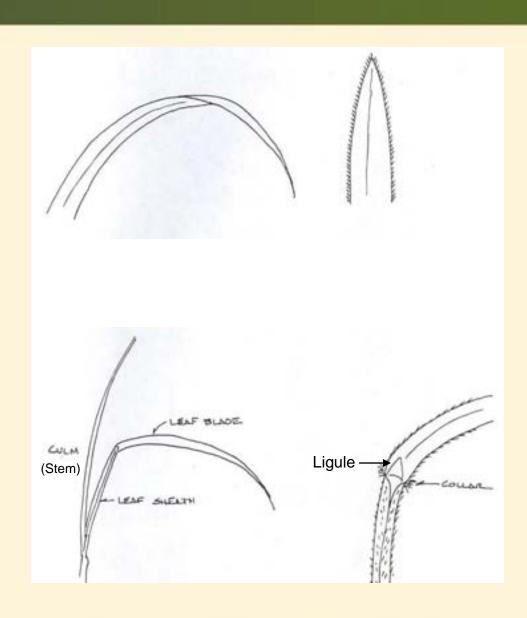
Key Features:

- Perennial bunch grass.
- Distinctive bright green.
- When mature, nodding growth form.
- Leaf flat, slightly < ½ inch wide.
- Fine, *even* fringe of hairs around leaf edge.
- Leaf sheath open and freely releases culm (stem).
- Sheath and collar hairy.
- Distinct ligule.
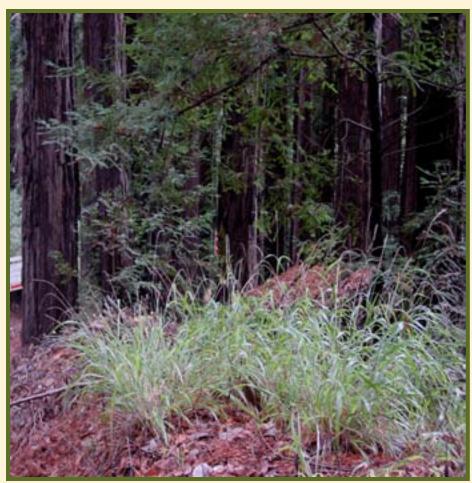- Seeds attached directly to stem.

CULM (Stem)

LEAF BLADE

LEAF SHEATH

Ligule

COLLAR

Slender False Brome- *Brachypodium sylvaticum*

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Pre-treatment: June 2, 2009

Post-treatment: June 11, 2009

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Deane Little

MIDPENINSULA REGIONAL OPEN SPACE DISTRICT

REGIONAL OPEN SPACE

To use your own background image on the MROSD slide, use this slide (Slide 2) and follow the instructions below:

- **Insert → Picture → From File** (point to the image you want to use).
- On the slide, double-click the image and under the **Size** tab, input a width of 10." Click **OK**.
- Right-click the image, **Order → Send to Back**.
- Use your arrow keys (Ctrl-arrow key gives finer movement) to reposition/center the image.
- Double-click **Photographer Name** in the lower right corner to select the text box and insert the photo credit.
- Select and delete this text box.
- Delete the default MROSD slide (Slide 1).

Photographer Name

CUSTOM PRESENTATION TITLE PAGE (Gill Sans MT, 34 pt)

To use your own background image on the Presentation Title slide, use this slide (Slide 4 and follow the instructions below):

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•Right-click the image, **Order → Send to Back**.
•Use your arrow keys (Ctrl-arrow key gives finer movement) to reposition/center the image.
•Double-click **Photographer Name** in the lower right corner to select the text box and insert the photo credit.
•Select and delete this text box.
•Delete the default Presentation Title slide (Slide 3).

Slide Title (Gill Sans MT, 28 pt font)

- Slide content (Gill Sans MT, 22 point font)

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Preserve, Protect, Restore, Enjoy, Educate

The Mission of the Midpeninsula Regional Open Space District is:

- To acquire and preserve a regional greenbelt of open space land in perpetuity;

- Protect and restore the natural environment; and

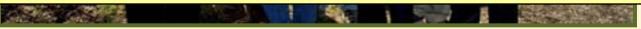- Provide opportunities for ecologically sensitive public enjoyment and education.

To add a border to your images and graphs,
•Double-click the image and under the **Colors and Lines** tab, select the dark army green line color. Input a line weight of 3.
•Click **OK**.
•Select and delete this text box.

The District is governed by an elected Board of Directors.

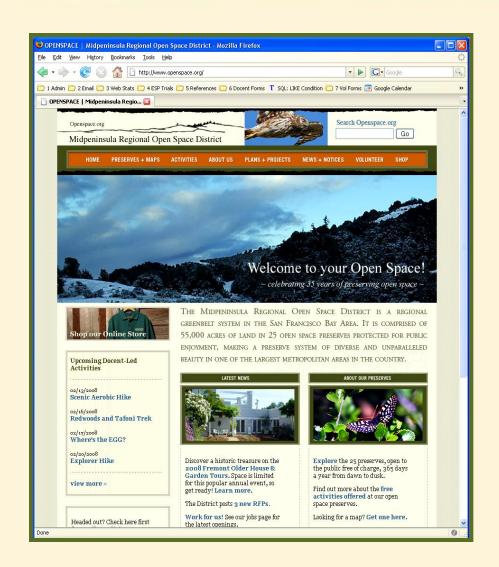# Slide for a full-sized map/image (Map title here)

To add a map/image to fill the entire beige space,
- Insert → Picture → From File (point to the map you want to use).
- On the slide, double-click the image and under the Size tab, input a width of 10." Click OK.
- Right-click the image, Order →Send to Back.
- Use your arrow keys (Ctrl-arrow key gives finer movement) to reposition/center the image.
- Select and delete this text box.

Site Objectives

🌲 Marketing/Branding

🌲 Communication

    Info Warehouse

    Feedback

🌲 Action/Advocacy

Bullet Example Slide
Also Displaying a Two-line Headline

- First Item

    Third line

        Fourth line

- Second Line

- DF