# PlantRight: Partnering to Stop the Sale of Invasive Plants





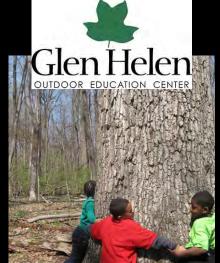
Stephanie Falzone Project Manager





## A bit about me....













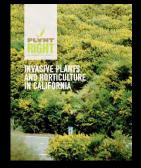




**Plant List** 



## **Retail Nursery Partners**



**Continuing Education** 











**Other Outreach** 







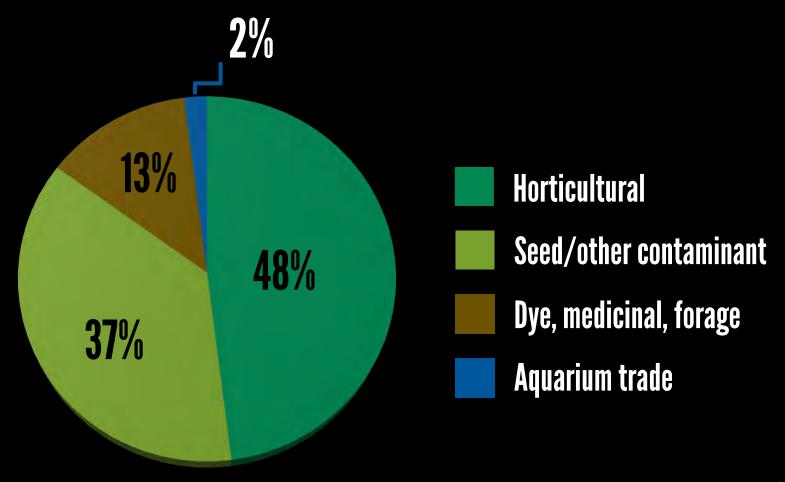




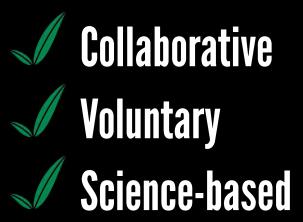




# Invasive Plant Pathways (California)







#### **Industry**

#### Nonprofits

#### Government

#### Science

































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## 2016 Spring Nursery Survey

## Purpose:

Track retail market

Update plant list

Inform strategy



## Cohort 1 (Listed since 2006)









Highway iceplant

Periwinkle

Green fountain grass

Pampas grass

Carpobrotus edulis Vinca major Pennisetum setaceum

Cortaderia selloana

## Cohort 2 (Added in 2014)







Mexican feathergrass

Water hyacinth

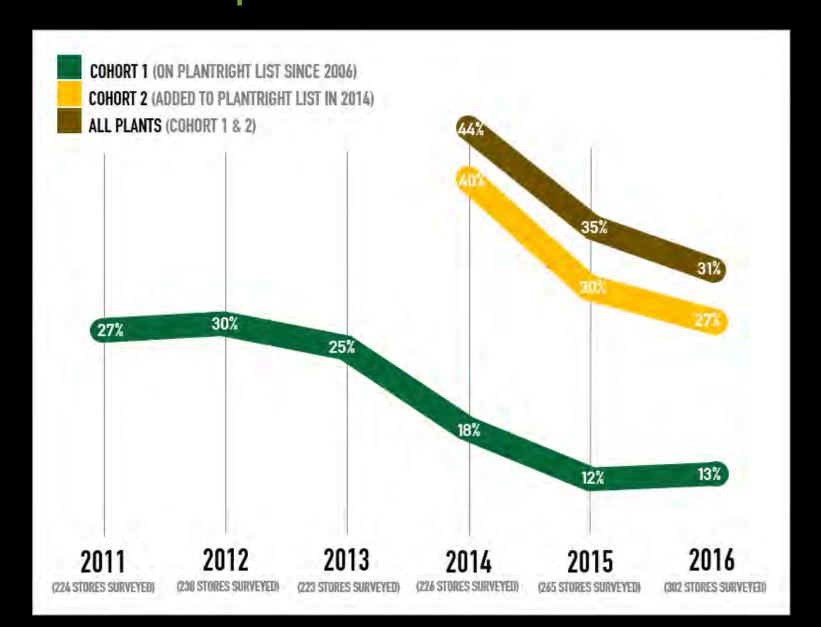
Yellow water iris

Stipa/Nassella tenuissima

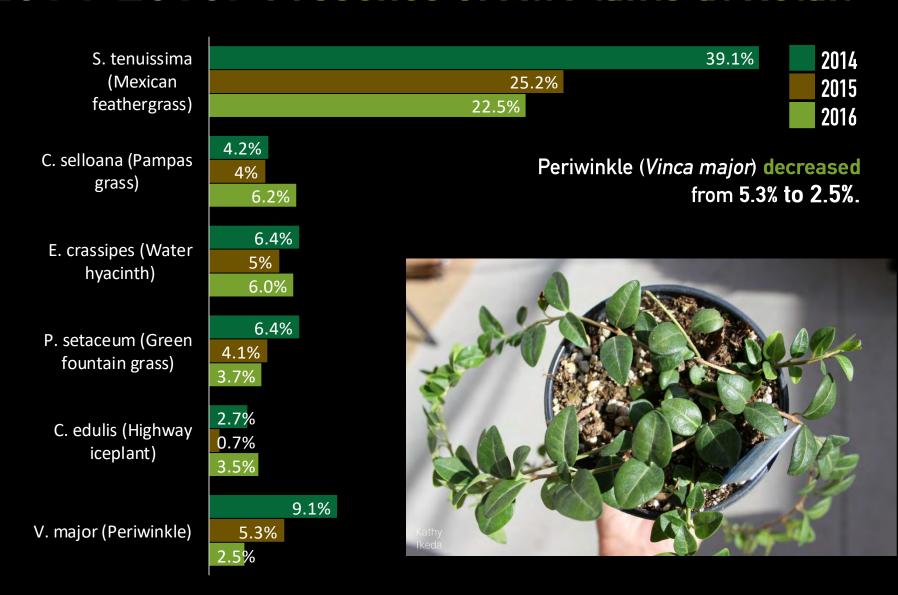
Eichhornia crassipes

Iris pseudacorus

## Overall % of Stores Selling Invasives



## 2014-2016: Presence of All Plants at Retail



## **Store Types**





**Small Chain** 



Independent













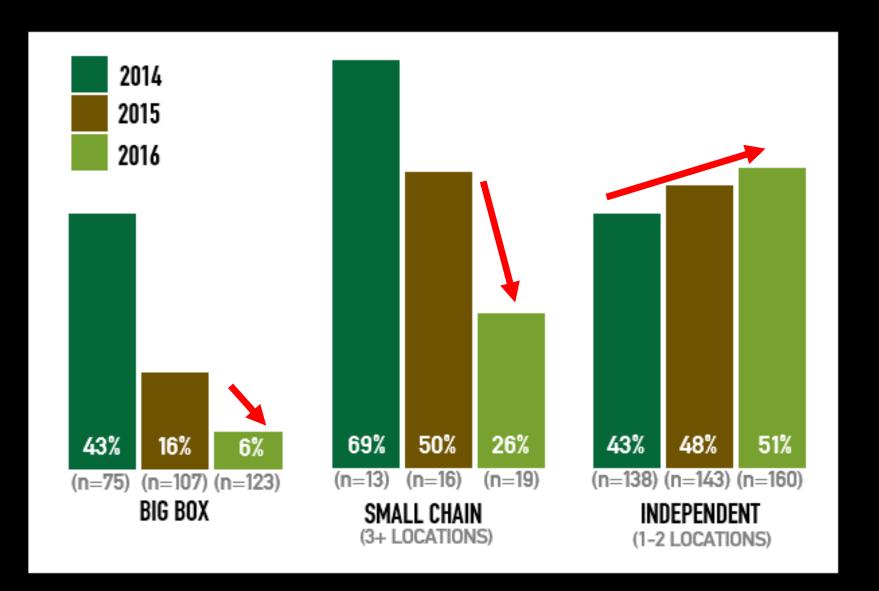








## Results by Store Type



## Want to know more?

**Full Report Fact Sheet** 



#### SPRING NURSERY SURVEY 2016 FACT SHEET

#### BACKGROUND

PlantRight works with California's nursery industry to promote the sale of exclusively non-invasive plants throughout the state. To do so, we recommend commercially viable and environmentally safe alternatives to the most commonly sold horticultural invasive plants. With the annual Spring Nursery Survey we track the retail market for invasive garden plants in California. The data collected from this survey. informs PlantRight's strategy and allows us to monitor the effectiveness of our work over time. This fact sheet highlights the collective undertakings and major findings of the 2016 Spring Nursery Survey.

#### METHODOLOGY

Each year, PlantRight randomly selects a sample of retail nurseries to survey from a total pool of over 1,500 stores operating across California. This year, over 170 trained volunteers, many of whom are UC Master Gardeners. surveyed 302 independent, small chain, and big-box retailers in 46 counties.

The plants surveyed change slightly from year to year, and always include invasives on PlantRight's plant list, plus candidate plants being evaluated for potential addition to the list (see box above). Graphs in this fact sheet only show results for the seven plants currently on the PlantRight invasive plant list. Results reflect only the plants that were found in climate zones where they are determined to be invasive. based on the Sunset climate zones for each plant found in the Sunset Western Garden Book and guidance from our Plant List Committee.

#### RESULTS

The rate of nurseries selling locally invasive plants continues to decline. In 2014, 44% of nurseries surveyed were selling locally invasive plants: this rate dropped to 35% in 2015, and then continued its downward trend in 2016, to 31%.

Much of the overall decline from 2014 to 2016 may be due to Cohort 2 plants' downward trend: 40% in 2014, to 30% in 2015, to 27% in 2016. Meanwhile, Cohort 1 plants were found at 13% of stores in 2015 and 2016 (after dropping from 17% in 2014);

Of the nurseries selling any locally invasive plants in 2016, 10% had more than one species of invasive plant for sale. This is a slight increase from 2015, when 8% of stores (that sold any invasives) had more than one invasive for sale.



PLANTS IN 2016 SURVEY SCIENTIFIC NAME

Carpobrotus edulis

COHORT 1: DOLER SATERGET LIST SINCE 2006

COMMON NAME

#### Results of PlantRight 2016 Spring Retail Nursery Survey

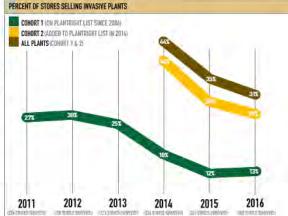
Prepared For

Sustainable Conservation

Prepared By

Learning for Action

September 2016





Learning for Action enhances the impact and sustainability of social sector organizations through highly customized research, strategy development, and evaluation services.





**Plant List** 



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## 2016 Plant List



#### Suggested Alternatives for **RIGHT** Invasive Garden Plants

PlantRight's 2016 list of horticultural invasive plants identifies the highest priority invasive plants available for sale in California, If one of these plants is invasive in your climate zone, they should not be used in gardens or landscaping, Instead, consider one of the beautiful, non-invasive alternatives below. Thank you for joining us to protect California's environment by Planting Right!



Invasive Grasses		Suggested Non-invasive Alternatives	Featured Information	Suitable Climat
	Green fountain grass (Pennisetum setaceum) Invasive in climate zones;	Oriental fountain grass (Pennisetum orientale) Pennisetum 'Fireworks', 'Skyrocket' & 'Fairy Tails' (Pennisetum odvena, often mislabeled as P. setaceum cultivars) Purple fountain grass (Pennisetum macrostachys 'Burgundy giant') California fescue (Festuca californica) Pink muhly (Muhlenbergia capillaris 'Regal Mist')	Compact, floriferous, cold hardy, very similar aesthetic and habit  Cultivars, similar aesthetic and habit. 'Fireworks' is magenta striped with green and white. 'Skyrocket' is green with white edges, and 'Fairy Tails' is solid green.  Cultivar, trim winter for bright red new foliage, not frost hardy  Shade tolerant grass, needs good drainage, tolerates mowing  Fluffy pink cloud-like blooms, frost tolerant, needs drainage, good en masse	
	Mexican feathergrass (Stipa/Nassella tenuissima) Invasive in climate zones:	Blue grama grass (Bouteloua gracilis 'Blonde Ambition') Alkali sacaton (Sporobolus airoides) Mexican deer grass (Muhlenbergia dubia) White awn muhly (Muhlenbergia capillaris 'White Cloud') Autumn moor grass (Sesleria autumnalis)	Attractive flowerheads, best when cut back in winter, cultivar of CA native  Robust yet slower growing, does well in a range of soils  Semi-evergreen mounder, likes well-drained soils, good en masse  Fluffy white cloud-like flower heads, easy care  Neat clumper, good en masse, tough	
	Pampas grass (Cortaderia selloana) Invasive in climate zones:	Foerster's reed grass (Calamagrostis x acutiflora 'Karl Foerster')  Deer grass (Muhlenbergia rigens)  Lomandra hystrix 'Katie Belles' and 'Tropicbelle'  Lindheimer's muhly grass (Muhlenbergia lindheimen)  Giant sacaton grass (Sporobolus wrightii)	Stately white plumes from summer until frost, durable and showy  Smaller form with simple, clean plumes, easy to grow  Tidy, tough, 4 ft. with low spring/summer flowers, not for salty soils  Graceful plumes to 7 ft., 3-4 ft. foliage, tough, evergreen  Deciduous 4 ft. foliage, 6 ft. with plumes, appreciates extra water	
Invasive Water Plants		Suggested Non-invasive Alternatives	Featured Information	Suitable Clima
	Water hyacinth (Eichhornia crassipes) Invasive in climate zones:	King of Siam water lily (Nymphaea 'King of Siam') Pickerel weed (Pontederia cordata) Cape pondweed (Aponogeton distachyos)	Large, double purple flowers, floating leaves, roots in bottom soil Similar flowers, not free-floating, good in ponds, winter dormant, spreads vegetatively Bright fragrant flowers, foliage floats on water, dormant in winter	
	Yellow water iris (Iris pseudacorus) Invasive in climate zones:	Canna species (Canna hybrids) Japanese iris (Iris ensota and cultivars) Laevigata iris (Iris laevigata and cultivars)	Many colors and sizes available, robust in ponds, needs to be wintered indoors Best on pond margins, not to be submerged, showy flowers Grows in shallow water, available flower colors are purple, red or white; poisonous	::::

## 2016 Plant List



## RIGHT. Why using non-invasive plants matters:

When invasive plants spread into natural areas, they push out native plants and wildlife. This impairs waterways, increases fire seventy, harms ecosystems and reduces biodiversity. It also creates financial burden on taxpayers: in California, over \$80 million and countless hours of painstaking labor is spent each year addressing invasive plants. This does not include financial losses from reduced agricultural yields, land values, and recreational opportunities

By Planting Right, you are protecting our natural resources, local ecosystems and our economy.





Looking for more California native plants? Visit a PlantRight Retail Nursery Partner for great, local planting ideas - view locations near you at PlantRight.org/nursery-partners, PlantRight encourages gardeners to see what native plants do great in your neighborhood at: calscape.cnps.org. Find your local California Native Plant Society Chapter at cnps.org.

PlantRight has 'retired' the following invasive plants from this list as retailers have largely phased them out of California's nursery trade. These should not be used in gardens or landscaping. For information on these retirees, visit www.PlantRight.org.

#### Capeweed (Arctotheca calendula)

- Arundo, giant reed (Arundo donax)
- Jubata grass (Cortaderia jubata)
- Scotch broom (Cytisus scoparius)
- Portuguese broom (Cytisus striatus)

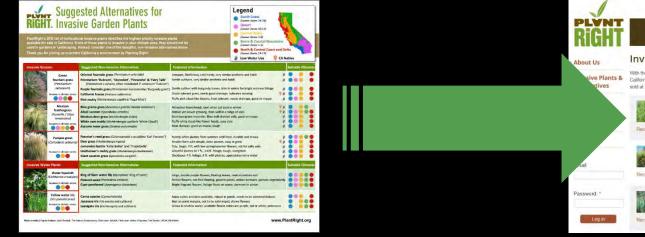
- Russian olive (Elaeagnus angustifolia)
- Blue gum eucalyptus (Eucalyptus globulus)
- French broom (Genista monspessulana)
- Crystalline iceplant (Mesembryanthemum crystallinum)
- Myoporum (Myoporum laetum)

- Bridal veil broom (Retama monosperma)
- Scarlet wisteria (Sesbania punicea)
- Spanish broom (Spartium junceum)
- Saltcedar (Tamarix ramosissima)
- Chinese tallow tree (Triadica sebifera)

## Criteria for Retirement

# Found at <1% of retail nurseries for 3 years in a row

#### Retired





## Criteria for Addition

- 1. Known to be invasive somewhere in CA or is evaluated (PRE) as a high risk.
- 2. Sold at >3% of retail nurseries.
- Invasive range is large enough to be significant to CA gardeners / landscape pros.



## Want to know more?

## medium.com/@plantright





## Where invasive plants are sold in California —and how we know

This past spring, they were all over California. With clipboards, cameras, and data sheets in hand, they were searching at a nursery or garden center near you—for invasive plants.

The <u>nursery survey</u> is how we measure what is happening in California's retail nursery industry, and none of it would happen without our survey volunteers. This year 175 volunteers (many of them <u>UC Master Gardeners</u>) were trained by PlantRight to survey for invasive plants at retail locations throughout the state.

Helping with the survey gives the UC Master Gardeners not only a chance to further their knowledge of invasive plants, but the opportunity to work with wonderful people at PlantRight. We find most nursery managers want to know more about the PlantRight program and are eager to get the helpful information on alternative plants which we are able to leave with them to help them educate their customers about growing choices.

- Linda Haque, Ventura County Master Gardener and survey volunteer





**Plant List** 



## **Retail Nursery Partners**



**Continuing Education** 











Other Outreach



# Retail Nursery Partnership



## Retail Nursery Partnership

#### **STORES COMMIT TO:**

- PlantRight pledge
- Phase out invasives
- Graduate buyers through PlantRight's online training



## Retail Nursery Partnership

#### **STORES RECEIVE:**

- Invasive plant expertise
- Educational resources
- Added to our online directory
- Recognition as leaders



# RNP Today

- \* 22 partners
- **455** store fronts



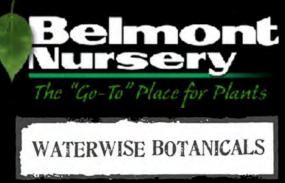
Roger's Gardens



**City Farmers Nursery** 



McShane's Nursery





























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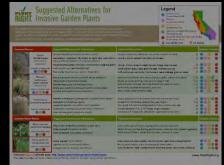








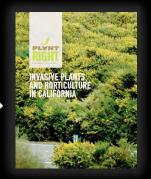




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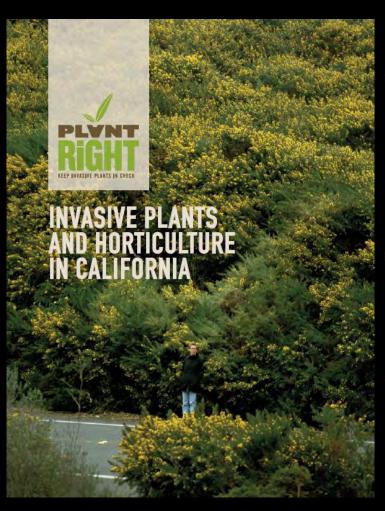




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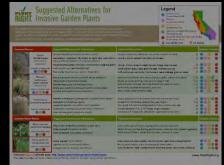


## Continuing Education



- Nursery and landscape trade
- Video and study guide
- Pledge





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**Continuing Education** 











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## What's next for PlantRight?

- New website
- E-newsletter
- ✓ Plants of Concern/Plants of Interest
- Evaluating and adding more alternatives





# Want to get involved?

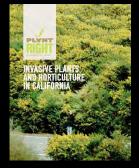




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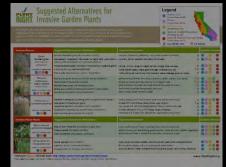




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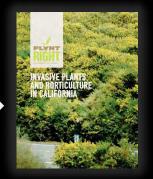




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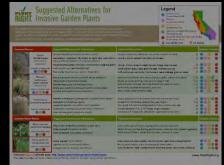




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## Let's be social!









Add #plantright to get your photo shared on our Instagram page



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www.PlantRight.org