



## California Invasive Plant Council

### **SYMPOSIUM SPONSORSHIP**

Granlibakken Conference Center, Tahoe City, CA

October 4-7, 2011

Each year, the Cal-IPC Symposium brings together land managers, researchers, and restoration volunteers to share the latest information in invasive plant biology and management. Symposium sponsors help Cal-IPC advance our mission to protect California's wildlands from invasive plants through research, restoration, and education. Sponsorship is a great opportunity to present your organization to the wildland weed community!

The attached forms provide details regarding sponsorship levels, benefits, and guidelines. You may also find these documents online at [www.cal-ipc.org/symposia/index.php](http://www.cal-ipc.org/symposia/index.php).

#### **The four-day Cal-IPC Symposium features:**

- ◆ 250-350 attendees
- ◆ Invited and contributed paper sessions
- ◆ Working and discussion groups
- ◆ Trade exhibits
- ◆ Poster session
- ◆ Reception and awards banquet
- ◆ Student paper/poster contest and student lunch
- ◆ Field trips on Friday, October 7
- ◆ Wildland Weed Field Course on Tuesday, October 4

#### **Attendees include land management specialists from:**

- ◆ State and federal agencies, including the National Park Service, US Forest Service, USDA Natural Resources Conservation Service, California Dept. of Fish & Game, Calfire, Caltrans, and others...
- ◆ Local organizations such as regional park districts, county agricultural commissioners' offices and Weed Management Areas, conservancies and land trusts, watershed groups and "Friends of" groups, and water districts...
- ◆ Conservation organizations including The Nature Conservancy, California Native Plant Society, Catalina Island Conservancy, and many others. . .
- ◆ Restoration consulting firms, large and small. . .
- ◆ Research institutions including the University of California and California State University, private universities, community colleges, and Cooperative Extension. . .
- ◆ Companies serving restoration and weed management projects including equipment manufacturers, work crews, native seed providers, GPS distributors, herbicide manufacturers, goat ranchers, landscape architects, and more. . .

# 2010 SYMPOSIUM SPONSORS

---

## ***GOLD SPONSORS:***

- ◆ ACS Habitat Management
- ◆ California Dept. of Food & Ag.,  
Integrated Pest Control Branch
- ◆ California Native Plant Society
- ◆ Catalina Island Conservancy
- ◆ DeAngelo Brothers, Inc.
- ◆ Dudek & Associates/ Habitat  
Restoration Sciences, Inc.
- ◆ National Park Service  
CA Exotic Plant Management Team
- ◆ Pacific Gas & Electric (PG&E)
- ◆ Santa Ana Watershed Association
- ◆ USDA Forest Service
- ◆ Wildscape Restoration



## ***SILVER SPONSORS:***

- ◆ Dendra, Inc.
- ◆ ICF International
- ◆ Los Angeles Conservation Corps
- ◆ Natures Image, Inc.
- ◆ *RECON Environmental, Inc.*

## ***BRONZE SPONSORS:***

- ◆ B&J Trading, LLC
- ◆ Dow AgroSciences
- ◆ Habitat West, Inc.
- ◆ Target Specialty Products
- ◆ Laguna de Santa Rosa Foundation

## ***GREEN SPONSORS:***

- ◆ California Native Grasslands  
Association (CNGA)
- ◆ California Society for Ecological  
Restoration (SERCAL)
- ◆ Forester's Co-op
- ◆ Hedgerow Farms
- ◆ Mission Resource Conservation  
District
- ◆ San Elijo Lagoon Conservancy



Cal-IPC

# California Invasive Plant Council SYMPOSIUM SPONSOR BENEFITS



Symposium at CSU Chico

## All sponsors receive:

- ◆ 2012 Organization membership
- ◆ Recognition in Symposium packet
- ◆ Recognition in *Cal-IPC News* fall issue
- ◆ free admission to the Symposium
- ◆ Listing on Cal-IPC website

*Plus benefits as described for each level below...*

### PLATINUM SPONSOR

(\$5,000 large / \$3,500 small\*)

**Awards sponsor**—recognition at awards ceremony  
**Full page profile** in Symposium packet\*\*  
**5 complementary admissions** to Symposium  
**Premier booth space** in exhibit area  
**Recognition** on Symposium sponsors poster with logo

### GOLD SPONSOR

(\$2,500 large / \$1,500 small\*)

**Awards sponsor**—recognition at awards ceremony  
**Full page profile** in Symposium packet\*\*  
**3 complementary admissions** to Symposium  
**Booth space** in exhibit area  
**Recognition** on Symposium sponsors poster with logo

### SILVER SPONSOR

(\$1,750 large / \$1,000 small\*)

**Poster sponsor**—recognition at business meeting  
**Full page profile** in Symposium packet\*\*  
**2 complementary admissions** to Symposium  
**Booth space** in exhibit area  
**Recognition** on Symposium sponsor poster

### BRONZE SPONSOR

(\$1,000 large / \$600 small\*)

**One complementary admission** to Symposium  
**Half booth space** in exhibit area  
**Recognition** on Symposium sponsor poster

### GREEN SPONSOR

(\$750 large / \$450 small\*)

**One complementary admission** to Symposium  
**Recognition** on Symposium sponsor poster

\* Small organizations are considered any organization with fewer than 20 employees.

\*\* Please see instructions for profiles in the attached Sponsor Guidelines.

# SPONSOR GUIDELINES

---

Thank you for sponsoring the 2011 Cal-IPC Symposium at the Granlibakken Conference Center! Below are guidelines for what to do and when to do it. Please contact Heather Brady with any questions at [hjbrady@cal-ipc.org](mailto:hjbrady@cal-ipc.org) or phone (510) 843-3902.

## PROFILES:

**Platinum, Gold, and Silver Sponsors** receive a full-page organizational profile in the Symposium packet to describe their organization's work. Sponsors are responsible for providing 350 copies of their profile to Cal-IPC **by Friday, September 9, 2011**. Profiles may be double-sided, in color, and no larger than 8½"x11". **Send profiles directly to our office address (NOT our regular mailing address):**

Cal-IPC  
2550 9<sup>th</sup> St. #201  
Berkeley, CA 94710

**All Sponsors** are recognized in the Symposium packet. Please provide a brief description of your organization's work +on the Sponsorship Form. These must be received **by Friday, September 9, 2011** to guarantee inclusion in the program.

## EXHIBITS:

- |                                   |  |
|-----------------------------------|--|
| <b>Sessions</b>                   | Exhibits will be displayed in a prominent location within the main venue for the Symposium on October 5 and 6. Symposium attendees will be encouraged to visit exhibits during lunch and coffee breaks, as well as the poster session.   |
| <b>Space</b>                      | <b>Platinum, Gold, and Silver</b> exhibitors will have a 6-foot table on which to display materials, and chairs as needed. <b>Bronze</b> exhibitors will share a 6-foot table.   |
| <b>Electricity &amp; Internet</b> | If you need an electrical outlet, please let us know so we can situate your space accordingly. Please bring an extension cord. If you need internet access, please contact us well in advance.   |
| <b>Set-Up</b>                     | Set-up is 7:00 a.m. Wednesday morning.   |
| <b>Take-Down</b>                  | Take-down is 5:00 p.m. to 6:30 pm Thursday night.  |
| <b>Security</b>                   | The exhibit area will be accessible during the entire program Wednesday and Thursday. The room will be secured at night. You may wish to remove valuable parts of your display (e.g. computers, VCRs) when you are unable to attend your exhibit.  |
| <b>Shipping</b>                   | The Granlibakken Resort has minimal storage space for materials mailed ahead of time. If necessary, label materials for the "Cal-IPC Symposium, Event Date: October 4 - 7" and mail to: Granlibakken Conference Center & Lodge, Sales Dept. (Cal-IPC Symp. 10/4 - 7), 725 Granlibakken Road, Tahoe city, CA 96145". Be sure to include your organizations return address on the package for easy identification. |