



Cal-IPC

California Invasive Plant Council Symposium Sponsorship

Ventura Crowne Plaza, Ventura, CA
October 14-16, 2010

Cal-IPC is a statewide non-profit organization with more than 1,000 members. Each year, the Cal-IPC Symposium brings together land managers, researchers, and restoration volunteers to share the latest information in invasive plant biology and management. Symposium sponsors help Cal-IPC advance our mission to protect California's wildlands from invasive plants through research, restoration, and education. Sponsorship is a great opportunity to present your organization to the wildland weed community.

The attached forms provide details regarding sponsorship levels, benefits, and guidelines. You may also find these documents online at www.cal-ipc.org/symposia/index.php.

The three-day Cal-IPC Symposium features:

- ◆ 300-400 attendees
- ◆ Invited and contributed paper sessions
- ◆ Working and discussion groups
- ◆ Trade exhibits
- ◆ Poster session
- ◆ Reception and awards banquet
- ◆ Student paper/poster contest and student lunch
- ◆ Field trips on October 16
- ◆ Plus a pre-Symposium Wildland Weed Field Course on Strategic Approaches to Weed Management on Wednesday, October 13.

Attendees include land management specialists from:

- ◆ Local, state, and federal agencies, including municipal, regional, state & federal parks; U.S. Forest service, Bureau of Land Management, U.S. Fish and Wildlife Service, Natural Resources Conservation Service, Bureau of Reclamation, Geological Survey, CA Dept. of Fish & Game, Dept. of Boating & Waterways, Dept. of Forestry & Fire Protection, and Caltrans; water districts, Native American tribes, and county agricultural departments. . .
- ◆ Conservation focused organizations including The Nature Conservancy, California Native Plant Society, Catalina Island Conservancy, local land trusts, watershed groups. . .
- ◆ Restoration consulting firms, large and small. . .
- ◆ Research institutions including the University of California and California State University, private colleges, U.C. Cooperative Extension, and out-of-state universities. . .
- ◆ Companies serving restoration and weed removal projects including equipment manufacturers, GPS providers, herbicide producers, goat ranchers, landscape architects, and more. . .



California Invasive Plant Council Symposium Sponsor Benefits



Symposium at CSU Chico

All sponsors receive:

- ◆ 2011 Organization membership in Cal-IPC
- ◆ Recognition in Symposium packet
- ◆ Recognition in fall issue of *Cal-IPC News*
- ◆ At least one free admission to the Symposium
- ◆ Listing on Cal-IPC website

Plus benefits as described for each level

("Small" = Nonprofit or any organizations with fewer than 20 employees.)

Gold Sponsor

(\$2,500 large / \$1,500 small)

Awards sponsor—recognition at awards ceremony
Full page profile in Symposium packet*
3 complementary admissions to Symposium
Booth space in exhibit area
Top billing on Symposium sponsors poster
Top billing for Cal-IPC website link
...plus benefits listed above

Silver Sponsor

(\$1,750 large / \$1,000 small)

Poster sponsor—recognition at business meeting
Full page profile in Symposium packet*
2 complementary admissions to Symposium
Booth space in exhibit area
Recognition on Symposium sponsor poster
...plus benefits listed above

Bronze Sponsor

(\$1,000 large / \$600 small)

One complementary admission to Symposium
Half booth space in exhibit area
...plus benefits listed above

Green Sponsor

(\$750 large / \$450 small)

One complementary admission to Symposium
...plus benefits listed above.

** Please see instructions for profiles in the Sponsor Guidelines, available at: www.cal-ipc.org.

Sponsor Guidelines

Thank you for sponsoring the 2010 Cal-IPC Symposium in Ventura! Below are guidelines for what to do and when to do it. Please contact Heather Brady with any questions at hjbrady@cal-ipc.org or phone (510) 843-3902.

Profiles:

Gold and Silver Sponsors receive a full-page organizational profile in the Symposium packet to describe their organization's work. Sponsors are responsible for providing 350 copies of their profile to Cal-IPC **by Friday, September 3, 2010**. Profiles may be double-sided, in color, and no larger than 8½"x11". Send profiles directly to our office address (NOT our regular mailing address):

Cal-IPC
2612A 8th St.
Berkeley, CA 94710

All Sponsors are recognized in the Symposium packet. Please provide a brief description of your organization's work on the Sponsorship Form. These must be received **by Friday, September 3, 2010** to guarantee inclusion in the program.

Exhibits:

- Sessions** Exhibits will be displayed in a prominent location within the main venue for the Symposium on October 14 and 15. Symposium attendees will be encouraged to visit exhibits during lunch and coffee breaks, as well as the poster session.
- Space** **Gold and Silver** exhibitors will have a 6-foot table on which to display materials, and chairs as needed. **Bronze** exhibitors will share a 6-foot table.
- Electricity & Internet** If you need an electrical outlet, please let us know so we can situate your space accordingly. Please bring an extension cord. If you need internet access, please contact us well in advance.
- Set-Up** Set-up is 7:00 a.m. Thursday morning.
- Take-Down** Take-down is 5:00 p.m. to 6:30 pm Friday night.
- Security** The exhibit area will be accessible during the entire program Thursday and Friday. The room will be secured at night. You may wish to remove valuable parts of your display (e.g. computers, VCRs) when you are unable to attend your exhibit.
- Shipping** The Ventura Crowne Plaza has minimal storage space for materials mailed ahead of time. If necessary, label materials for the "Cal-IPC Symposium, Event Date: October 14 & 15" and mail to: contact Cal-IPC for the address.