

DISCUSSION GROUP

Seeking Funding in a Competitive Environment

PANELISTS:

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Overview of Funding Sources

Jason Giessow, Dendra Inc.

FEDERAL Funding Sources

Funder	Program	For Who	Amount	Match Req
EPA	5-Star Restoration Program	All (Federal, State, local, landowner)	\$10K ave	5 partners
EPA (through RWQCBs)	Nonpoint Source (319) Program	State to local/landowner	?	40%
ACOE	Flood Hazard Mitigation & Riverine Ecosystem Restoration Program	Local governments	Up to \$30 million.	50% planning, 35% implement
NFWF	Pulling Together Initiative (PTI)	Federal, State, local, NGO		50% non-federal
NFWF	Keystone Initiative			50%
NFWF	Bring Back the Natives		Ave \$48K	75% (2:1)
NFWF	Charter Grant Programs – 25 funding programs			

FEDERAL cont.

Funder	Program	For Who	Amount	Match Req
USFWS	Portal	www.fws.gov/grants		
USFWS	Endangered Species Program	All?	?	25%
USFWS	North American Wetlands Conservation Act (NAWCA)	State, local, landowner	Over \$50K & under \$50K	50%
USFWS	Cooperative Conservation Initiative	Local		50%
USFWS	National Coastal Wetlands Conservation Grants	State		25%
USFWS	Landowner Incentive Program	State to landowner		25%
USFWS	State Wildlife Grants	State to local/landowner		50%
USFWS	Private Stewardship Grants	Local/landowner		10%
USFWS	Partners for Fish and Wildlife (PFW)	Local/landowner		50% or less

FEDERAL cont.

Funder	Program	For Who	Amount	Match Req
USDA (Farm Service Agency)	Coastal Reserve Program	State, local, landowner	Up to \$50K/yr, or 25-50% of cost	50-75%
USDA (NRCS)	Conservation Technical Assistance	Federal, State, local, landowner	A service	None
USDA (NRCS)	Emergency Watershed Protection Program	Public and private lands	Covers up to 75%	25%
USDA (NRCS)	Environmental Quality Incentives Program (EQIP)	Landowners with current or past agriculture	Up to \$50K	25% min
USDA (NRCS)	Watershed Protection and Flood Prevention	State, local, landowner	100% flood prevention, 50% other	None or 50%
USDA (NRCS)	Wetlands Reserve Program	Landowners (State, local, individual)	Depends on duration of easement	
USDA (NRCS)	Wildlife Habitat Incentives Program (WHIP)	Private landowners	75% of costs	25% min

STATE Funding Sources

Funder	Program	For Who	Amount	Match Req
Resources (CalTrans)	Environmental Enhancement and Mitigation Program (EEMP)	Federal, State, local, non-profit	\$350K	Zero, but scored
CA State Parks	Habitat Conservation Fund (HCF)	State or local agencies	No min, no max, \$2million avail	50% non-State
DFG	NCCP Local Assistance Grant	Local agencies, non-profits	~\$550K for program	
DFG	ESA Section 6 Grant (HCP-NCCP)	EEF-Oil spill		25% non-federal
Cal-Fire	Urban Forestry and Urban Greening Grant Program	State, non-profits, local agencies, NGOs		
Cal-Fire	Leafing Out Grant Program	State, non-profits, local agencies, NGOs		
Cal-Fire	Leading Edge Program	State, non-profits, local agencies, NGOs		
Cal-Fire	Urban Forest Education	State, non-profits, local agencies, NGOs		
Cal-Fire	California Forest Improvement Program	RCDs, NGO watershed groups, private landowners	Active	

STATE cont.

Funder	Program	For Who	Amount	Match Req
Department of Water Resources	Urban Stream Restoration Program	Public agencies and non-profits	\$50K-\$1million	
Department of Water Resources	Integrated Regional Watershed Management (IRWM)	State, local, NGO	Variable	Typically >25%
CA Coastal Conservancy	CA Coastal Conservancy Grant Program	Federal, State, local, NGOs	Variable	
CA Coastal Conservancy & partners	Wetland Recovery Program (WRP): Work Plan. May be funded by CA Coastal Conservancy or other partner agencies	State, local, NGO	Variable	?
CA Coastal Conservancy & partners	Wetland Recovery Program (WRP): Community Wetland Restoration Grant Program	State, local, NGO	<\$50K?	?
Wildlife Conservation Board (WCB/DFG)	Riparian Habitat Conservation Program	Public agencies, non-profits	Variable	

REGIONAL / LOCAL Funding Sources

Funder	Program	For Who	Amount	Match Req
Audubon Society	Together Green Grant Program	NGOs, partner with Audubon branch	\$5K-\$80K, ave=\$25K	
Regional Water Quality Control Board	Supplemental Environmental Projects (SEP)	State, local, NGOs	Variable	Variable
DFG Regional	Distribution of violations and fees, adaptive management funds	Local, NGOs?	Variable	None?
Legal settlements	Oil spills, power plants, etc.			
Mitigation	In-lieu fee programs, mitigation sites, etc.			
Regional and local foundations				

Local Funding Resources

LOCAL FUNDING SOURCES FOR WETLANDS AND WATERSHED ACTIVITIES IN THE FIVE SOUTHERN CALIFORNIA COASTAL COUNTIES

SANTA BARBARA COUNTY

SMALL FOUNDATIONS, MAJOR LANDOWNERS AND CORPORATIONS

NAME	ADDRESS	PHONE	WEBSITE	CONTACT	BASIS
The Andrew H. Burnett Foundation	114 East De la Guerra Street, Studio 3, Santa Barbara CA 93101	805/963-8822		Allen Finger	Grants of \$2000-\$20,000 to benefit people of Santa Barbara area; environment one of four program areas.
County of Santa Barbara, Coastal Resources Enhancement Fund	Planning and Development, Energy Division 30 East Figueroa Street, 2nd Floor, Santa Barbara, CA 93101	805/568-2040	www.countyofsb.org/energy/CREF/CREF.asp	Kathy Pfeifer	County solicits proposals each summer to mitigate impacts of offshore oil and gas operations to coastal aesthetics, recreation, and tourism at environmentally sensitive coastal resources.
The Fund for Santa Barbara	924 Anacapa Street, Suite 4H, Santa Barbara, CA 93101-2192	805/962-9164	www.fundforsantabarbara.org		Supports grassroots and community organizations working for social, economic, and environmental justice.
Fred Gellert Family Foundation	361 Third Street, Suite A, San Rafael, CA 94901	415/256-5433	www.fdncenter.org/grantmaker/fredgellert/index.html		Supports integrated strategies for long-term, sustainable management of coastal resources; build consensus and improve democracy.
Goleta Valley Land Trust	PO Box 6868, Santa Barbara, CA 93160-6868	805/964-4905		Harriet Phillips, president	Supports acquisition and restoration in Goleta Valley and Gaviota Coast State Park.
Richard & Rhoda Goldman Fund	One Lombard Street, Suite 303, San Francisco, California 94111	415/788-1090	www.goldmanfund.org		Provides major acquisition grants and campaigns to restore coastal resources.
Hutton Foundation	101 East Anapamu, Santa Barbara, CA 93101	805/957-4740	www.huttonfoundation.org		Funds non-profits in Santa Barbara, Orange and Riverside Counties for education, health, and community development.
Ann Jackson Family Foundation	PO Box 5580, Santa Barbara, CA 93150	805/969-2258		Charles J. Jackson	Has funded acquisitions of sensitive lands in Santa Barbara County.
The Looker Foundation	PO Box 1475, Summerland, CA 93067-1475	805/969-3854		Blair Looker-Ridenour	Grants of \$2000-\$10,000 grants to environmental organizations.
Wendy P. McCaw Foundation	P.O. Box 22458, Santa Barbara, CA 93121	805/965-8080		Jon Clark or Sharyn Main	Funds, environmentally, culturally and historically significant projects for animal welfare, and wildlife protection.
Patagonia, Inc.	PO Box 150, Ventura, CA, 93002		www.patagonia.com/enviro/grants_app.shtml#fund	Shannon Rowan	Grants of \$3000 to \$8000 to groups "off the beaten track" for environmental projects that address root causes of problems.
Resources for Community Collaboration, Sonoran Institute Santa Barbara Development Partnership	201 S. Wallace, Bozeman, MT 59715		www.rccproject.org	Whitney Tilt, Project Manager	Grants of \$500 & \$10,000 for community collaborations to resolve natural resources conflicts in rural west.
Smart Family Foundation					
Arthur N. Rupe Foundation	3887 State Street, Santa Barbara, CA 93105	805/687-8586		Susan V. Van Aacken	Mostly educational and medical, but some environmental funds.
Santa Barbara Foundation	15 East Carrillo Street, Santa Barbara, CA 93101	805/963-1873	www.sbfoundation.org	Theresa Drews	Funds nonprofits for community enhancement and environmental protection.
Surfrider Foundation USA	P.O. Box 6010, San Clemente, CA 92674-6010	949/492-8170	www.surfrider.org		Occasional grants to land trusts for land acquisition and directed management funds to wetlands restoration.
UCSB Shoreline Preservation Fund	Ucen Room 2521, USCB, Santa Barbara, CA 93106	805/893-5166	spf.as.ucsb.edu	Scott Bull	Student-financed initiative to enhance the UCSB campus coastline.
Wood-Claeyssens Foundation	PO Box 30586, Santa Barbara, CA 93130-0586	805/966-0543			Mostly community service grants to nonprofits, does fund some environmental projects and organizations.
AGENCY MITIGATION AND DISCRETIONARY FUNDS					
CA Department of Fish & Game	4665 Lampson Avenue, Suite C, Los Alamitos, CA 92730	562/342-7186	email: mlarson@dfg.ca.gov	Mary Larson	DFG Adaptive Mgt Funds

Five southern CA coastal counties-
www.scwrp.org/funding.htm

Open Funding Discussion

- Open new doors for funding
 - Tie in different types of funding sources: fire, flood, urban greening, climate change
- What funding sources have you gotten that we have not covered?
- Can you partner to access funding?
- If you have a project, can you partner and offer it as a match?
- Can you add components (rec, outreach, edu) to strengthen your application?

Components of Strong Applications

Rationale/Benefit

- **Describe/document benefits:**
 - **Habitat, T&E, fire, flood, access, other beneficial uses**
- **Has prioritization occurred?**
- **Project is at appropriate scale?**
- **Watershed/landscape/reserve plans enacted**
- **Monitoring and documenting benefits**

Mapping

- **Good quality mapping has occurred at appropriate scale (region/ watershed/ landscape/ preserve)**
 - Online resources: CalWeed Mapper, SANDAG GIS data
- **Demonstrates project feasibility**
- **Assists with permitting & ROEs**

Demonstrate Capacity

- **Past project execution**
- **Administrative capability**
- **Staff of specialists**
- **Right 'type' of entity for project (NGO, RCD, agency, etc.)**
- **Ability to partner and obtain ROEs**
- **Have approved regulatory permits**
- **Ability to meet permit and project monitoring and reporting requirements**
- **Sustainability (ability to maintain benefits and keep project going)**

Financial Criteria

- Reasonable administrative costs
- Competitive match
- Good accounting and auditable practices